

**BBC Worldwide Press Office**

BBC Worldwide Australia

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**MORE SADIE J, STEVE BACKSHALL AND SERIOUS EXPLORERS  
SOLD TO ABC4KIDS****Tuesday 16 April, 2013**

In a recently completed deal, BBC Worldwide Australasia has licensed a package of over 50 hours of children's programming to ABC3.

The package features brand new episodes of children's comedy **Sadie J**. The third installment in this laugh-out-loud series sees Sadie once again trying to make the ungainly leap from awkward tomboy to girly teenager.

Fans of Steve Backshall will get to experience more of his deadly encounters in **Deadly Top Ten** – where Steve counts down the most dangerous animals in the world and picks out his personal top ten. Whether they're the fastest, have the biggest teeth or are the most poisonous – these beasts all have one thing in common: they're all deadly.

The package also includes territory premiere **Serious Explorers: Series 2: Raleigh** in which young adventurers retrace the footsteps of Sir Walter Raleigh. With re-licenses of: **Horrible Histories**, based on the award-winning children's books by Terry Deary; **M.I. High**, an action packed adventure series that follows M.I.9's intrepid teenage spies; as well as old favourites **Trapped** and the **Slammer**.

Robyn Campbell, BBC Worldwide Australasia's Sales Manager for Children's said: 'ABC3 offers a dedicated platform for children's content and we are delighted that our programmes, which feature a combination of high production values and exciting storytelling, have found a home here.'

Barbara Uecker, ABC TV Children's Head of Programming and Acquisitions said: 'The quality of BBC children's programs are some of the best in the world and their shows continue to resonate with our audience. We are very happy to continue this relationship with BBC Worldwide Australasia.'

**ENDS**

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**NOTES TO EDITORS****About BBC Worldwide Australasia**

Australia is a priority territory for BBC Worldwide, focusing on growth across all five of its core businesses. In 2011/12, BBC Worldwide Australasia increased revenue by 9% on the previous year, generating AUS\$140m. Based in Macquarie Park, Sydney, BBC Worldwide Australasia wholly owns five channels; UKTV, BBC Knowledge and CBeebies in Australia; UKTV and BBC Knowledge in New Zealand; and is responsible for the distribution and promotion of BBC World News which transmits in both countries. It distributes great British content from the BBC and other producers to all free-to-air and most subscription channels in Australia and New Zealand. BBC Worldwide Australasia works with partners to bring BBC Worldwide DVDs, magazines, digital apps, innovative products and live events to the local market, as well as offering advertising opportunities for the BBC's world renowned [bbc.com](http://bbc.com) news site and [lonelyplanet.com](http://lonelyplanet.com). Australia is the most successful territory for the global BBC iPlayer.