



BBC WORLD NEWS ANNOUNCES FULL ENCRYPTION ACROSS APAC

Monday January 25: The BBC today announced the encryption of the SD feed of its award-winning 24 hour international news channel, BBC World News, across the APAC region.

The move aims to bring the SD feed in line with the HD offering and counter piracy by ensuring that consumers can now only view the channel through approved suppliers. The encryption has been through a two month testing phase and will be enforced across all 119 sites in the region by the end of January.

Colin Lawrence, BBC World News Director of Distribution, said, “We are constantly looking for ways to improve the service we offer our partners and affiliates across APAC and this is the latest in a long line of investments we’re making to further strengthen our international news offering in the region and ensure that our commercial relationships are fully protected.”

In September, a new state-of-the-art digital newsroom and studio opened in Singapore and saw all of BBC World News’ Asia broadcasts switch to HD. The facilities, which are the main hub for BBC World News and bbc.com in Asia, bring the BBC’s news, business and digital teams together.

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Notes to Editors

BBC World News and BBC.com, the BBC’s commercially funded international 24-hour English news platforms, are owned and operated by BBC Global News Ltd. BBC World News television is available in more than 200 countries and territories worldwide, and over 433 million households and 1.8 million hotel rooms. The channel’s content is also available on 178 cruise ships, 53 airlines and 23 mobile phone networks. BBC.com offers up-to-the-minute international news and in-depth analysis for PCs, tablets and mobile devices to more than 85 million unique browsers each month.

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