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BBC Good Food launches new app 'Recipes, tips and cooking tools'

- **New app allows users to store all recipes, cooking tips and tools in one place**

[Click to tweet: BBC Worldwide launches 'master app' for Good Food fans](#) <http://bbc.in/YYWIBW> via @BBCWPress

BBC Worldwide has announced the full launch of a smart new 'master app' for Good Food fans, which will enable them to download and store a host of existing BBC Good Food cookbook apps and bookmark favourite recipes, shopping lists and handy tools in one place for the first time. The app which is free to download and available on iPhone, iPad and Android* devices comes preloaded with 20 classic Good Food recipes including: Summer vegetable curry, Beef and beer pie and Chocolate and raspberry pots. Until the end of October, all the existing BBC Good Food cookbook apps can be downloaded to the master app for free, after which they will be available as in-app purchases (priced £1.49). Foodies can also enjoy a range of handy tools such as the multiple timer, weight and volume converters and a basic glossary of ingredients and techniques for cooks of all levels.

Digital Publisher Alex White said "BBC Good Food apps have proved themselves to be hugely popular with cooks of all levels, whether they are looking for quick and easy weekday inspiration, the ideal dish for a special occasion, or to master a skill such as perfecting homemade ice cream. This new app offers them an improved experience, making the process of storing favourite dishes and handy tools simpler, by offering users a virtual bookshelf to keep all their Good Food digital cookbooks."

As with all Good Food cookbooks 'The Good Food Recipes, tips and cooking tools' app will work offline, and all recipes include detailed nutritional information and the ability to switch between metric and imperial measurements.

At present the cookbooks available via the new app, each including over a 160 recipes are:

- **Healthy** – including: Salmon and ginger fish cakes, Thai beef stir-fry.
- **Quick** – Parmesan spring chicken and White chocolate and berry pudding.
- **One-pot** – includes recipes such as: Sausage casserole with garlic toasts and Prosciutto and pesto fish gratin.
- **Cake** – Lemon drizzle, best-ever Brownies and Carrot cake with cinnamon frosting.
- **Food for friends** - including Crispy chicken with pancetta and butter beans and Bakewell. Cheesecake.
- **Festive** – Classic roast turkey with red wine baste and Brussels with hazelnut and Orange butter and unbelievably easy mince pies.
- **Seasonal App** – includes recipes such as: Asparagus cream pasta, Pepper chicken with watercress and Horseradish baked salmon.

BBC Food 'Recipes, tips and cooking tools' app has adopted the successful bookshelf styled model pioneered by Lonely Planet and furthers BBC Worldwide's ongoing commitment to further its presence in the app space as well as expand consumers enjoyment of the service.

To download the apps please click on the following links: iOS Apple - <http://bit.ly/OkwJMW> Google Play – Android - <http://bit.ly/Rc0wEN>.

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* To use this application you need a mobile phone or tablet device that runs Android OS 2.3.3 and above. BBC Good Food app is available on the following Android devices: Samsung Galaxy Europa, Galaxy Ace, Galaxy S2, Galaxy Nexus, Galaxy S3 and 7" HTC Flyer, 8.9" Galaxy Tab, 10.1" Galaxy Tab, Galaxy Tab 2.

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