



## BEYONCÉ DOCUMENTARY TO PREMIERE AT CINEMAS ACROSS AUSTRALIA

Monday April 15, 2013

Beyoncé fans will get their first chance to see the star's intimate feature-length documentary *Beyoncé—Life is But a Dream* on the big screen with special premiere cinema screenings to be held on Wednesday 8<sup>th</sup> May. BBC Worldwide has partnered with Event Cinemas, Greater Union and Birch Carroll & Coyle Cinemas, Hoyts, Dendy and Village cinemas to bring the documentary to 62 screens across Australia for one night only.

*Beyoncé – Life is But a Dream* is a multi-faceted portrait of the 16-time Grammy® Award-winning singer, businesswoman, songwriter, actress, entrepreneur, wife and mother and offers a rare glimpse into the realities of her life as a superstar. The film sheds light on Beyoncé's childhood in Houston, the intense physical and emotional demands of life in the studio, the commitment and hard work required as she prepares for live performances and the realities of running a business alongside family life. A mix of personal interview footage, some of it filmed by Beyoncé herself on her laptop, home movies and stage performances, this feature length documentary sees the star reflect on celebrity, the refuge she finds onstage, her joy at becoming a mother for the first time and her experiences of returning to the spotlight after the birth of her daughter, Blue Ivy Carter, in January 2012.

'Making a documentary was a chance to show who I am and what I really care about. It was a new experience for me and an opportunity to examine my thoughts and emotions in a new way, especially during a time when my spirit was put to the test. I was starting a business, launching a record and keeping a big secret inside of me,' the star revealed.

'Sometimes my instinct would be to remove moments where I came across as weak or vulnerable but I didn't want this to become a fluff piece; it was important to keep it real,' she said.

*Beyoncé - Life is But a Dream* premiered in the US on HBO to an audience of 1.8 million viewers, making it the highest rating HBO documentary since 2004.

The cinema premiere of the film follows BBC Worldwide's successful *Doctor Who* screenings of the two-part story *The Impossible Astronaut* and *Day Of The Moon*, which played at Event Cinemas, Greater Union

and Birch Carroll & Coyle plus Village Cinemas throughout Australia and New Zealand for one night only on March 14 and ranked No.3 across Australia in Box Office takings for the day.

Says Helen Pendlebury, BBC Worldwide Australasia's Head of Commercial, Entertainment and Children's Brands: 'We are delighted to give Beyoncé fans the chance to come together to experience this one of a kind documentary, which offers unprecedented access to the superstar's life.'

'The *Doctor Who* screenings showed us that cinema audiences have an appetite for event screenings and we look forward to continuing our relationship with our cinema partners to offer more of these experiences.'

To purchase tickets or for further information please visit the following websites:

[www.eventcinemas.com.au](http://www.eventcinemas.com.au)

[www.villagecinemas.com.au](http://www.villagecinemas.com.au)

[www.hoyts.com.au](http://www.hoyts.com.au)

[www.dendy.com.au](http://www.dendy.com.au)

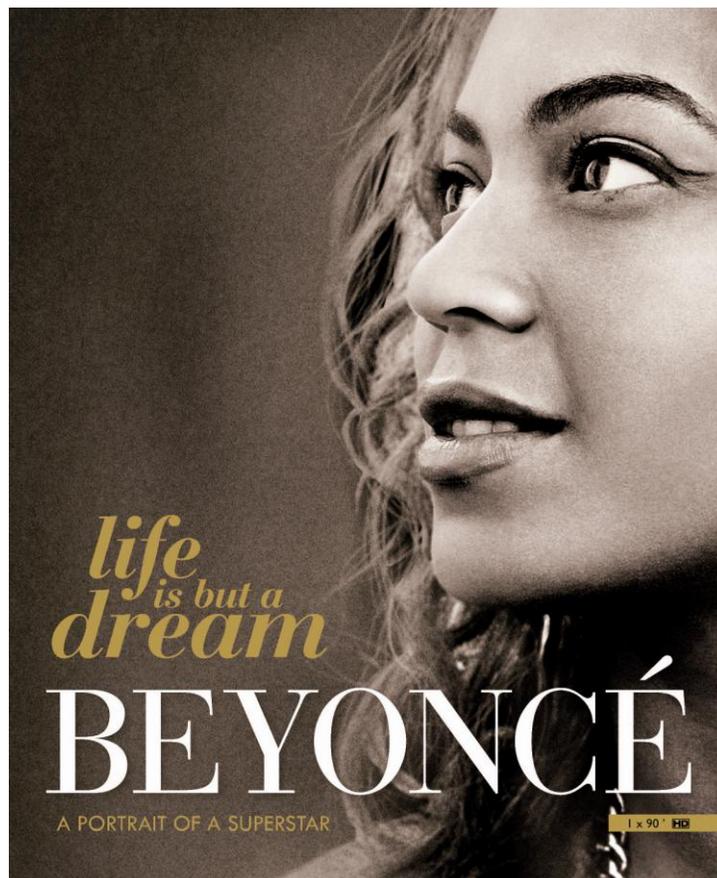
***Beyoncé – Life is But a Dream*** is a Parkwood entertainment production and is distributed by BBC Worldwide.

## TRAILER

To view the trailer click [here](#)

To embed the trailer, use the following code: <iframe width="560" height="315"

src="http://www.youtube.com/embed/xyH4RkWpf\_s" frameborder="0" allowfullscreen></iframe>



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