



Thursday, August 8, 2013

CBEEBIES HITS THE BIG SCREEN WITH HOYTS JNR

In an exciting new venture, BBC Worldwide Australia & New Zealand has joined forces with Hoyts Jnr to give families a chance to see their favourite CBeebies friends and presenters on the big screen for the first time. **CBeebies at the Cinema, with Charlie and Lola & Friends** is a one hour cinema package featuring shows and presenters from the BBC pre-school channel CBeebies on Foxtel.

Launching in 36 selected Hoyts Jnr cinemas across the country from September 7 – October 6, the screenings will run every Saturday, Sunday and Tuesday from 10am and coincide nationally with term three school holidays.

The screenings feature a stellar line-up of the channel's most successful shows that will appeal to both boys and girls aged 2-6 who love animals and adventure. The hugely-popular brother and sister duo, *Charlie and Lola*, take a trip to the zoo before Lola and friend Soren Lorensen embark on their own trip to Lolaland, a make-believe place with their own make-believe Lola language. In *Sarah & Duck*, the charming 2D animated series, Duck wants to practice being a penguin so Sarah decides it's time to take her flappy, quacky best friend for a visit to the zoo. *Andy's Wild Adventures*, presented by BAFTA-nominated Andy Day, takes kids on an adventure through the Australian outback. Their mission is to get up close and take photos of some of the weird and wonderful animals that live in Australia.

Adding to the entertainment are CBeebies presenters Tara, Robbie and Duncan with active games to get kids joining in the fun.

The screenings are designed as a family event with a flat price of \$7 per person. CBeebies colouring in activity sheets will be offered at each Hoyts cinema screening and Play Days will be available at a few lucky locations with a special visit from Tara, Robbie or Duncan (check Hoyts website).

Melissa Madden, Director of Brands and Marketing, BBC Worldwide Australia & New Zealand says: "*Charlie and Lola* is phenomenally popular with kids - as seen with the recent success of *Charlie and Lola's Extremely New Play* at the Sydney Opera House in 2012 - and our newest global CBeebies shows *Sarah and Duck* and *Andy's Wild Adventures* are fast becoming family favourites. We are delighted to be working with Hoyts and the Hoyts Jnr program, the only dedicated cinema platform for families with young kids, to give families across Australia the opportunity to see their much-loved friends on the big screen and to introduce CBeebies to a whole new audience.

TRAILER

To view the trailer click [here](#)

For more information visit the Hoyts Jnr page: <http://www.hoyts.com.au/movies/2013/cbeebies.aspx>

ENDS



Cbeebies cinema screenings will take place at these local Hoyts Junior cinemas across Australia.

NSW

- Bankstown
- Blacktown
- Broadway
- Charlestown
- Mandarin Chatswood
- Erina
- Eastgardens
- Entertainment Quarter
- Mt Druitt
- Penrith
- Warrawong
- Warringah Mall
- Wetherill Park

VIC

- Broad meadows
- Chadstone
- Eastland
- Forest Hill
- Frankston
- Greensborough
- Highpoint
- Northland
- Victoria Gardens
- Watergardens

SA

- Norwood
- Salisbury
- Tea Tree Plaza

QLD

- Redcliffe
- Stafford
- Sunnybank
- Tweed Heads

WA

- Carousel
- Fremantle
- Garden City
- Southland

ACT

- Belconnen
- Woden

Cbeebies at the Cinema, with Charlie and Lola & Friends includes the following episodes:



Sarah & Duck

Lots of Shallots

Come on a curious adventure with Sarah and her quacky, flappy best friend, Duck. Sarah & Duck find some free seeds in their newspaper and plant them to see what grows.

Sarah, Duck and the Penguins

Duck wants to be a penguin so Sarah decides it is time for a trip to the zoo.



Charlie and Lola

May I have Some of Yours

On a trip to the zoo Lola is having one of those days where she can't seem to save anything for later. Charlie helps out and is later rewarded by his grateful little sister who finally gets the hang of saving!

Welcome to Lola Land

Charlie and Marv are trying to do their Spanish homework which sparks an interest for Lola to speak Spanish too. The boys say she is too young to speak Spanish so Lola decides she wants to go to Spainland... now! Nothing is impossible for Lola, so she and Soren Lorensen invent their own land, Lolaland and their own language, Lola Language!



Andy's Wild Adventures

Australian Adventure

Andy and Kip embark on another wild adventure. Their mission is to get up close and take photos of some of the weird and wonderful animals that live in Australia. Together they meet a platypus, an echidna, and Andy even gets to dance in the desert with a thorny devil, which is how Andy earns his nickname of Sandy Andy.



HOYTS Jr. presents...

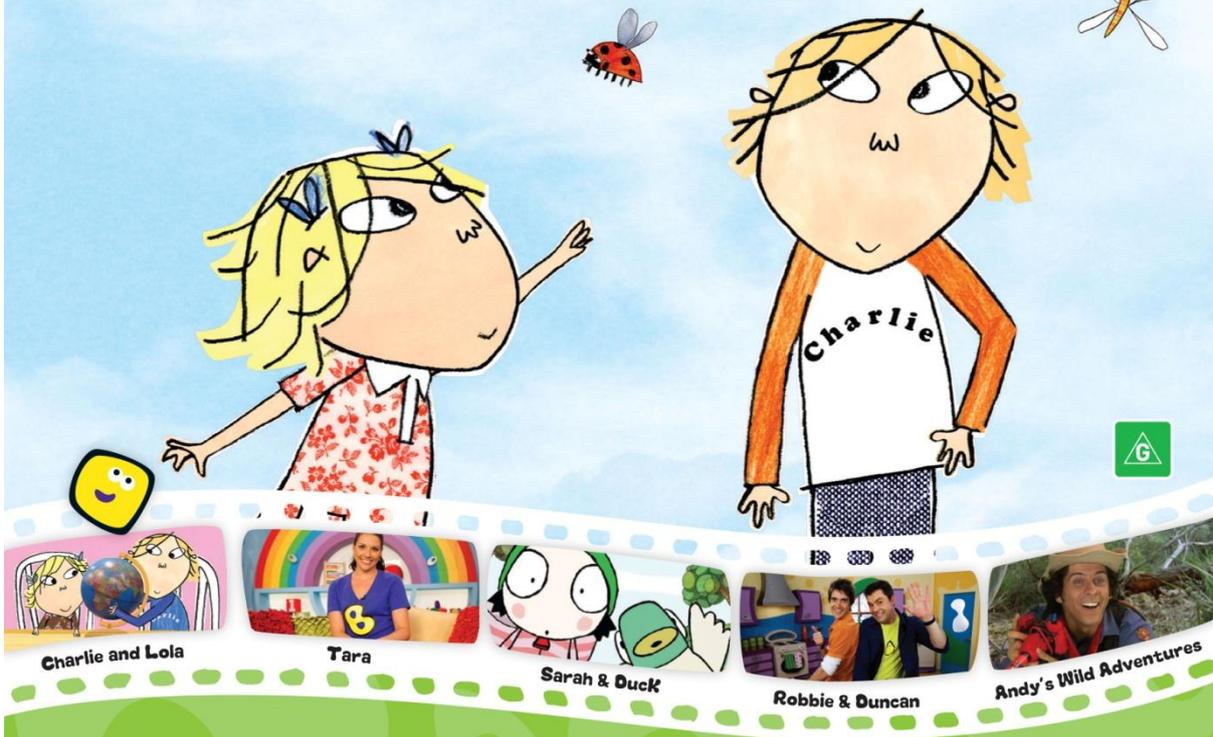
See your favourite
CBeebies friends
on the big screen!

As seen on
CBeebies

CBeebies BBC at the cinema

Interactive
hour of fun!

with Charlie and Lola
& Friends



IN HOYTS CINEMAS SEPT 7 – OCT 6

For more info and to book online, visit hoysts.com.au/hoystsjnr



facebook.com/hoystsjnr



Charlie and Lola™ and © Lauren Child 2005. Charlie and Lola produced by Tiger Aspect Productions Ltd. Sarah & Duck ©Karrat Entertainment 2012.



For more information, please contact:

Bryony Willis, Communications Executive: E: bryony.willis@bbc.com P: 02 9744 4545

NOTES FOR JOURNALISTS

About Hoyts Jnr

Hoyts Jnr is the only dedicated Cinema programme for families with pre-schoolers. Hoyts Jnr is a unique cinema experience for pre-schoolers 3-6 years of age, consistently presenting the best kids movies and preschool content on the big screen. Hoyts Jnr offers exceptional value for families with a flat ticket price for all.

About BBC Worldwide Ltd.

BBC Worldwide Limited is the main commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). BBC Worldwide exists to support the BBC public service mission and to maximise profits on its behalf. It does this through investing in, commercialising and showcasing content from the BBC around the world, in a way that is consistent with BBC standards and values. The business also builds the reach and reputation of the BBC brand overseas and champions British creativity.

In 2012/13, BBC Worldwide generated headline profits of £156m and headline sales of £1,116m and returned £156m to the BBC. For more detailed performance information please see our Annual Review website:

<http://www.bbcworldwide.com/annualreview>

About BBC Worldwide Australia & New Zealand

Australia & New Zealand (ANZ) is a priority territory for BBC Worldwide, focusing on growth across all its core business areas. Based in Macquarie Park, Sydney, BBC Worldwide ANZ wholly owns five channels: UKTV, BBC Knowledge and CBeebies in Australia; UKTV and BBC Knowledge in New Zealand; and is responsible for the distribution and promotion of BBC World News which transmits in both countries. In August 2014 it will launch a new premium BBC channel showcasing premiere drama and comedy on the Foxtel platform in Australia. BBC Worldwide ANZ distributes great British content from the BBC and other producers to all free-to-air and most subscription channels in Australia and New Zealand. It works with partners to bring BBC Worldwide DVDs, magazines, digital apps, innovative products and live events to the local market, as well as offering advertising opportunities for the BBC's world renowned bbc.com news site and lonelyplanet.com. Australia is the most successful territory for the global BBC iPlayer.

bbcworldwide.com

twitter.com/bbcwpress