

# PRESS RELEASE

4<sup>th</sup> November 2015

## **DOCTOR WHO POP UP SHOP RETURNS TO SYDNEY**



The *Doctor Who* pop up shop will materialise in Sydney today, BBC Worldwide Australia & New Zealand (ANZ) has announced.

The pop-up shop will be open at Broadway Shopping Centre from Wednesday, 4<sup>th</sup> November until January 2016, and follows the overwhelming popularity of previous stores in Sydney, Melbourne and Brisbane.

The pop up shop comes ahead of the first ever official *Doctor Who Festival Australia*, taking place at the Royal Hall of Industries and Hordern Pavilion on Saturday 21<sup>st</sup> and Sunday 22<sup>nd</sup> November, which will be attended by a host of *Doctor Who* talent including Twelfth Doctor, Peter Capaldi.



The shop will stock a host of *Doctor Who* merchandise, including the new Twelfth Doctor Who Sonic Screwdriver Universal remote (right), and a brand new range of Pop! Vinyl figures (left).



Other products will include *Doctor Who* apparel such as skater dresses, shirts and t-shirts, stationary, and homewares such as mugs and teapots.

Fans also have the chance to step inside the famous blue box with the TARDIS photo booth, where they can have their photo taken on a choice of backgrounds to share with friends via social media.

In addition to *Doctor Who* merchandise, the pop-up shop will also host a 'Sherlock Corner', stocking a range of *Sherlock* goods including a brand new Pop! Vinyls, as well as featuring a *Sherlock* dress up box for fans to disguise themselves as their favourite TV sleuth.

Merchandise from other BBC brands, such as *Top Gear*, *Sarah & Duck* and *Sooty*, will also be available.

**The *Doctor Who* Pop Up Shop will be located at:  
Ground Floor (next to Aldi), Broadway Shopping Centre, 1 Bay Street, Sydney**

**From 4<sup>th</sup> November until January 2016**

***Opening Hours:***

<b>Monday</b>	10:00am - 7:00pm
<b>Tuesday</b>	10:00am - 7:00pm
<b>Wednesday</b>	10:00am - 7:00pm
<b>Thursday</b>	10:00am - 9:00pm
<b>Friday</b>	10:00am - 7:00pm
<b>Saturday</b>	9:00am - 6:00pm
<b>Sunday</b>	10:00am - 6:00pm
<b>Public Holidays:</b>	10:00am - 6:00pm

-Ends-

For more information, please contact:

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**NOTES TO EDITORS:**

**About BBC Worldwide Australia & New Zealand**

Australia & New Zealand (ANZ) is a priority territory for BBC Worldwide, focusing on growth across all its core business areas. Recently relocated to McMahons Point, BBC Worldwide ANZ wholly owns six channels: BBC First, UKTV, BBC Knowledge and CBeebies on Foxtel and Fetch TV in Australia; UKTV and BBC Knowledge on Sky TV in New Zealand; and is responsible for the distribution and promotion of BBC World News which transmits in both countries. BBC Worldwide ANZ distributes great British content from the BBC and other producers to free-to-air, subscription channels and SVOD platforms in Australia and New Zealand. It works with partners to bring BBC Worldwide DVDs, consumer products, entertainment formats and live events to the local market, as well as offering advertising opportunities for the BBC's world renowned [bbc.com](http://bbc.com) news site. In 2014/15, it generated headline sales of £81.9m, up 7.8% year-on-year

