

BBC Worldwide Press Office

BBC Worldwide Australia & New Zealand

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POP UP SHOP DOCTOR WHO

THE DOCTOR WHO POP-UP SHOP MATERIALISES IN SYDNEY

Tuesday April 30, 2013

A Doctor Who fan's paradise will land in Sydney this Autumn with the first ever Doctor Who pop-up shop opening its doors on Thursday 9th May at 7 Wilson Street, Newtown.

The Doctor Who pop-up shop is the first of its kind and will feature exclusive merchandise not currently available in Australian stores including the Doctor Who home range, which boasts a selection of stylish teapots, mugs, tea towels, notebooks, laptop covers and more.

With the upcoming 50th anniversary on November 23rd fans can equip themselves for this landmark event with women's apparel from the US, men's t-shirts from the UK and replica props and coats from the UK and Canada.

Also on offer will be the popular range of toys, gifts, DVDs and books that Australian fans love and as a special treat fans will have the opportunity to have their photo taken in-store with a Dalek and a replica TARDIS.

To mark this special event fans are invited to dress up as their favourite Doctor Who characters to celebrate the store opening on Thursday 9th May at 10am and a small gift will be given to the first 20 fans to arrive in costume.

The pop-up shop will be landing in Newtown for a short time only and just like the TARDIS who knows where it may land next.

Says Rachael Hammond, BBC Worldwide's Senior Licensing Executive: 'Doctor Who has always cultivated an extremely diverse, loyal and passionate fan base.

With the 50th anniversary fast-approaching we are delighted to be able to offer a dedicated space for fans of the world's longest running Sci-fi show to interact with each other and take home their very own piece of Doctor Who.'

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