



EastEnders

Friday October 3, 2014

***EASTENDERS* 30th ANNIVERSARY IS GOING LIVE**



In February 2015, *EastEnders* will be celebrating its 30th anniversary and to mark the special occasion it will be pushing the boundaries by going live. Not only will there be a 30 minute live episode but there will also be a series of live elements in all the episodes that week.

This special week, which will broadcast on UKTV in Australia approximately two weeks after transmission in the UK, will give a nod to the past and welcome the future. With storylines culminating, big momentous events happening, the *EastEnders* 30th anniversary will take its place in television history.

Speaking of the plans for the anniversary, Dominic Treadwell-Collins, Executive Producer said: "This is a fantastic opportunity for *EastEnders* to create a massive national event and one that will enable us to celebrate 30 years of *EastEnders* in spectacular style. With live elements to each episode as well as a half hour live episode, it allows us to have a huge amount of surprises for the audience. It is ambitious and exciting and something I know everyone at *EastEnders* will excel at as they always do."

Charlotte Moore, Controller of BBC One adds: "We will bring the nation together to celebrate 30 years of *EastEnders* by going live across the anniversary week. Next February will mark a massive event on the channel by creating the ultimate 'doof doof' and finally reveal who killed Lucy Beale."

Ben Stephenson, Controller of Drama Commissioning adds: "After a captivating year of drama in 2014, *EastEnders* will top this in February 2015 with the most ambitious anniversary any soap has attempted. 'Live week' allows us to keep loads of secrets from the cast, crew and the audience until the very last minute. With shocking reveals and unguessable twists it's going to be a week that will change Albert Square forever."

***EastEnders* premieres on UKTV at 6.15pm every Monday to Thursday.**

ENDS

Notes to Editors:

- *EastEnders* first appeared on BBC One, on 19th February 1985.
- The *EastEnders* LIVE week will start in the UK on Monday 16th February 2015.
- Australia is currently five episodes behind the UK TX.

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The Foxtel logo is rendered in a bold, sans-serif font. The letters are filled with a gradient that transitions from a bright orange at the top to a deep red at the bottom.