

PRESS RELEASE

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NEW FORMAT DEAL FOR THE GREAT BAKE OFF IN AUSTRALIA *Sale to Foxtel's LifeStyle FOOD channel is icing on the cake for BBC Worldwide and FremantleMedia partnership*

BBC Worldwide Australia & New Zealand (ANZ) and FremantleMedia Australia (FMA) have secured a new commission for **The Great Australian Bake Off** with Foxtel's LifeStyle FOOD channel in Australia.

It was announced today that culinary icon Maggie Beer and acclaimed chef Matt Moran would be judges for the local Australian version of the hit BBC One format, which goes in to production shortly.

This is the third commission to be produced by FMA as part of the multi-year deal between BBC Worldwide ANZ and FMA to produce general entertainment formats for the Australian market. FMA also produces **Dancing with the Stars** for Seven and the original format **Rachel Khoo's Kitchen Notebook Melbourne** for SBS, which is currently in production.

This also takes the number of international commissions for **The Great Bake Off** to 18, including one commission licensed directly to the USA (CBS) by the format owners Love Productions. BBC Worldwide has licensed the highly successful format to Belgium (VTM), Denmark (DR), Finland (MTV3), France (M6), Germany (ProSiebenSat.1), Ireland (TV3), Italy (Discovery), The Netherlands (MAX), Norway (TV3), Poland (TLC), Sweden (TV7/Sjuan), Turkey (Acunmedya), Ukraine (1+1), as well as previously in Australia (Nine Network) and a **Junior Bake Off** in Thailand.

Jon Penn, Managing Director of BBC Worldwide ANZ, said: "Our partnership with FMA has now delivered a third quality TV production commission adding greatly to our strengthening portfolio in Australia and New Zealand. With FMA's production expertise, and Australian cooking personalities Maggie and Matt at the helm, I am confident that that *The Great Australian Bake Off* will be a hit with Australian audiences."

The Great Bake Off format was created by Love Productions and is distributed by BBC Worldwide.

-Ends-

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(Note time difference: clocks currently 10 hours ahead of UK)

NOTES TO EDITORS

About BBC Worldwide Australia & New Zealand

Australia & New Zealand (ANZ) is a priority territory for BBC Worldwide, focusing on growth across all its core business areas. Based in Macquarie Park, Sydney, BBC Worldwide ANZ wholly owns six channels: BBC First, UKTV, BBC Knowledge and CBeebies in Australia; UKTV and BBC Knowledge in New Zealand; and is responsible for the distribution and promotion of BBC World News which transmits in both countries. BBC Worldwide ANZ distributes great British content from the BBC and other producers to all free-to-air and most subscription channels in Australia and New Zealand. It works with partners to bring BBC Worldwide DVDs, magazines, digital apps, innovative products and live events to the local market, as well as offering advertising opportunities for the BBC's world renowned bbc.com news site.

About Fremantle Media Australia

FremantleMedia Australia (FMA) is the market leader in the creation and production of entertainment brands. FMA productions include the hugely successful *The X Factor*, *Australia's Got Talent*, *Neighbours*, *Celebrity Apprentice*, *Project Runway*, *Grand Designs Australia*, *Made In Italy* and *The Farmer Wants a Wife*; and original drama such as *Wentworth*, *Mr & Mrs Murder*, *Wonderland*, *Better Man*, *Killing Time* and *Devils Dust*. FremantleMedia Australia is also the market leaders in the creation and production of digital media content. FremantleMedia is one of the largest international production companies in the world with leading prime time drama, serial drama, entertainment and factual entertainment programming in over 40 countries worldwide.