



SHERLOCK TO RETURN EXCLUSIVELY ON STAN



Deal announced as first look at new Sherlock episode revealed at San-Diego Comic-Con

Stan and BBC Worldwide ANZ today announced a licensing agreement that will see the *Sherlock* special, the next instalment of global TV sensation *Sherlock*, premiere exclusively on the subscription video-on-demand service.

For two years *Sherlock* fans have been eagerly awaiting the return of Benedict Cumberbatch as Sherlock Holmes and Martin Freeman as John Watson in the UK's No.1 drama series. Australian fans won't have to wait much longer to see more of the world's favourite detective when *Sherlock* returns on Stan within moments of its global premiere later in the year.

Sherlock Executive Producer and Co-creator, Steven Moffat, confirmed earlier this year that the new episode is set in Victorian London, fuelling fan theories and speculation. Further details were revealed today when a first look was released at San-Diego Comic-Con. View here <http://on.fb.me/1gqYJPC>

It was also announced that a limited run of special BBC Worldwide ANZ fan screenings, in association with Stan, is planned for selected cinemas in Australia following the episode's premiere on the streaming service.

"*Sherlock* is arguably the most popular drama series in the world right now and the premiere of the new episode will be a global TV event that we're thrilled to be part of. This extension of our partnership with BBC Worldwide continues our commitment to bring the biggest new shows exclusively to Stan, available day and date with the rest of the world," Nick Forward, Stan's Director of Content and Product, said.

Sue Vertue, producer for *Sherlock*, comments: "It's fantastic to have Stan on board as our partner for the *Sherlock* special in Australia and for the fans there to be able to watch day and date with the UK."

In anticipation of the new episode, fans can binge-watch every episode of *Sherlock* on Stan with Seasons 1-3 now available.

Sherlock, from the BBC and Hartswood Films, has won seven Primetime Emmy Awards and seven BAFTAs. The series is licensed to over 220 territories around the world. In the UK, the first episode of Series 3, *The Empty Hearse*, was watched by over 12.7 million viewers on BBC One and was the most requested program on BBC iPlayer in 2014, with 4.2 million views.

All episodes of *Sherlock* are available to watch instantly, in full HD, on multiple platforms including television, tablets, computers and mobile phones.

About Stan

Stan is a leading subscription video-on-demand service offering unlimited access to Australia's largest library of SVOD content, with first-run exclusives, award-winning TV shows, classic catalogue, blockbuster movies, documentaries and an exciting slate of kids content. Stan can be watched in full HD on your TV or favourite device, including tablets and smartphones. Stan is a joint venture between Nine Entertainment Co. and Fairfax Media. For more information visit www.stan.com.au.

About BBC Worldwide Australia & New Zealand

Australia & New Zealand (ANZ) is a priority territory for BBC Worldwide, focusing on growth across all its core business areas. It wholly owns six channels: BBC First, UKTV, BBC Knowledge and CBeebies in Australia; UKTV and BBC Knowledge in New Zealand; and is responsible for the distribution and promotion of BBC World News which transmits in both countries. BBC Worldwide ANZ distributes great British content from the BBC and other producers to all free-to-air and most subscription channels in Australia and New Zealand. It works with partners to bring BBC Worldwide DVDs, magazines, digital apps, innovative products and live events to the local market, as well as offering advertising opportunities for the BBC's world renowned bbc.com news site.

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