

PRESS RELEASE

Tuesday November 1

BBC HOME VR SPACEWALK EXPERIENCE TO HAVE ITS AUSTRALIAN PREMIERE AT THE WORLD-CHANGING IDEAS SUMMIT SYDNEY

Tuesday November 15, 2016, Dockside Pavilion, Darling Harbour



BBC future
WORLD-CHANGING
IDEAS SUMMIT

IN ASSOCIATION WITH



Attendees at the **World-Changing Ideas Summit**, presented by BBC Future in association with NAB and IBM, will be the first in Australia to experience **BBC Home** - an immersive Virtual Reality spacewalk that will have users stepping into the suit of an astronaut to take part in a mission on the International Space Station.

Only 215 people in the history of the universe have done a spacewalk, this multi-award winning VR experience from BBC Studios will take users into the endless blackness of space, with the earth sitting as a blue-green jewel below. Users will be placed into an emergency scenario outside the International Space Station, and will need to operate the thrusters on a jetpack to navigate safely back to the space station.

HTC Vive and AMD are supporting sponsors of the **World-Changing Ideas Summit Sydney**, and will be providing the technology to bring **BBC Home** to Australia. There will be a number of Vive stations for attendees at the Summit, and a ticketing system will ensure as many people as possible can experience the spacewalk.



The VR experience won't be the only immersive experience at the **World-Changing Ideas Summit Sydney**. Several other activations are planned including a robot that will be moving around the venue livestreaming the day, provided by supporting sponsor MYOB. There will also be an audio experience showcasing BBC radio program *The Forum*, which asks guests to share their '60 second ideas to improve the world'. Participants will be invited to submit their own '60 second ideas' to be possibly featured on BBC Future.

BBC Future's World-Changing Ideas Summit Sydney is a one-day event that will provide an entertaining and thought-provoking exploration of how technology, science and health will transform the human experience. The theme of the day is *Your Life, Your Tomorrow* which will encompass three main topic areas; *The Grand Challenges*, looking at cities and how we live, energy, resources, food and water; *Understanding Humanity*, covering psychology, health, augmentation and artificial intelligence; and *Out-of-this-World*, exploring space travel and aerospace.

The **World-Changing Ideas Summit Sydney** is sponsored by National Australia Bank (NAB) and IBM.

Leading 'Word of mouth' agency 1000heads, which helps brands to talk to people and be talked about by people, is the event partner for **World-Changing Ideas Summit Sydney**.

For more information and to register your interest in attending the Summit, please visit www.worldchangingideas.com.au

#WCI2016

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For more information, please contact: Nicole Hurren, Senior Communications Executive, BBC Worldwide ANZ, nicole.hurren@bbc.com, ph: 02 9744 4551, 0420 538 200

NOTES TO EDITORS

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