

# PRESS RELEASE

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## BBC WORLDWIDE AND FREMANTLEMEDIA BRING *YOU'RE BACK IN THE ROOM TO AUSTRALIA*

BBC Worldwide Australia & New Zealand (ANZ) and FremantleMedia Australia (FMA) have secured a commission with Channel Nine for a local version of *You're Back in the Room*, the hit UK format from production company Tuesday's Child.

Announced yesterday as part of Nine's 2016 programming line up with Daryl Somers as host, *You're Back In The Room* is a comedy game show with a unique twist. A team of five strangers take on a series of apparently simple challenges, but all is not as it seems, as each of the contestants has been hypnotised by hypnotist Keith Barry. Seemingly straightforward tasks will get much harder as their hypnotic triggers cause them to unwittingly sabotage their chances of winning, with hilarious consequences.

How well the contestants overcome their hypnotic hindrances will determine the cash prize they walk away with.

This is the fourth commission to be produced by FMA as part of the multi-year deal between BBC Worldwide ANZ and FMA to produce general entertainment formats for the Australian market. FMA also produces *Dancing with the Stars* for Seven, the original format *Rachel Khoo's Kitchen Notebook Melbourne* for SBS and *The Great Australian Bake Off* currently broadcasting on Foxtel's LifeStyle FOOD channel.

Following its successful UK debut on primetime ITV, the Tuesday's Child format has also been commissioned by French Network W9 and the Netherlands' RTL. It has already been commissioned by ITV for a second series.

Helen Pendlebury, Head of Business Development, BBC Worldwide ANZ, said: "Our partnership with FMA continues to deliver quality TV production commissions, strengthening our portfolio in Australia. *You're Back in the Room* is perfect entertainment for all the family and we're delighted to be bringing this unique and exciting format to Australian audiences."

Jonathon Summerhayes, Director of Television, FremantleMedia Australia, said: "*You're Back In The Room* is so innovative, so engaging. Australian audiences are in for a real treat when it launches next year on Nine."

Karen Smith, CEO of Tuesday's Child, said: "We're thrilled to be working with Channel Nine and can't wait to see the contestants going under Down Under".

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For more information, please contact: Laura Dumbrell, Head of Communications BBC Worldwide ANZ, on 02 9744 4502.

## NOTES TO EDITORS

### **About BBC Worldwide Australia & New Zealand**

Australia & New Zealand (ANZ) is a priority territory for BBC Worldwide, focusing on growth across all its core business areas. Recently relocated to McMahons Point, BBC Worldwide ANZ wholly owns six channels: BBC First, UKTV, BBC Knowledge and CBeebies on Foxtel and Fetch TV in Australia; UKTV and BBC Knowledge on Sky TV in New Zealand; and is responsible for the distribution and promotion of BBC World News which transmits in both countries. BBC Worldwide ANZ distributes great British content from the BBC and other producers to free-to-air, subscription channels and SVOD platforms in Australia and New Zealand. It works with partners to bring BBC Worldwide DVDs, consumer products, entertainment formats and live events to the local market, as well as offering advertising opportunities for the BBC's world renowned [bbc.com](http://bbc.com) news site. In 2014/15, it generated headline sales of £81.9m, up 7.8% year-on-year.

### **About Tuesday's Child**

Tuesday's Child Television is a UK-based independent production company specialising in entertainment and popular factual. It was launched in September 2012 by Karen Smith who was former Shine TV joint MD (The Magicians, Gladiators, Got to Dance, The Biggest Loser, Strictly Come Dancing). As well as the hugely popular primetime series, *You're Back in the Room*, Tuesday's Child is currently in production of *For What It's Worth* for BBC One and has also produced: *Sean Conway Running Britain* on Discovery; RTS-nominated *Superstar Dogs*, hosted by John Barrowman for Channel 4; and *RV Rampage*, hosted by Amanda Byram and Henry Cole for Travel Channel.