



**BIOGRAPHY: FIONA LANG**  
**GENERAL MANAGER, BBC STUDIOS, AUSTRALIA & NEW ZEALAND**

Fiona Lang was appointed General Manager Australia & New Zealand in November 2019.

In this role, Fiona leads the Sydney-based Branded Services (including Marketing, Advertising and Creative), Commercial & Business Development and the Content Sales teams, and is responsible for BBC Studios' overall business in territory.

From 2014, Fiona was the Chief Operating Officer of BBC Studios in Australia & New Zealand. In this role she was primarily focused on: setting the strategy, including the optimisation of Branded Services; growing the business and client relationships through new business development initiatives; and overseeing Operations and IT, Legal and Business Affairs and Insights in the region. More recently, Fiona took P&L responsibility for the home entertainment and live events businesses in Australia and New Zealand. Her work as COO covered all business units in which BBC Studios operates in the ANZ region.

Fiona joined BBC Worldwide (now BBC Studios) in 2012 from corporate advisory where she focused on mergers and acquisitions in the retail, FMCG, telecommunications, media and communications sector. Working at Herbert Smith Freehills and Gilbert & Tobin lawyers in Sydney and for Hogan Lovells in Berlin, her clients included News Corp, Yahoo! Inc, Seven Network, Telstra, Pacific Magazines and Diageo.

Fiona holds Bachelors degrees in Law, Economics and Social Science from the University of Sydney and is a part time guest lecturer at Sydney University. In 2017, Fiona was awarded a full scholarship by Chief Executive Women to attend Insead Business School in Singapore, Campus.

Fiona is a non-executive director of UN Women Australia and a non-executive director of Football NSW a member of Football Federation Australia.

*November 2019*