



**BBC World News announces new international business programme  
Business Live to launch 30<sup>th</sup> March 2015**



BBC World News today announced a brand new programme - *Business Live*. The international business programme will air on the global news channel weekdays at 6.30pm (AEDT) from Monday 30<sup>th</sup> March changing to 5.30pm (AEST) from Monday 6<sup>th</sup> April, and will be hosted by Sally Bundock and Ben Thompson.

*Business Live* will cover the business stories that matter most across the world as financial markets open in Europe, the day draws to a close in Asia and traders prepare for Wall Street. The programme will feature market reports from London, Singapore and New York and interviews with key players in the business world both on the day's events and on the big financial themes.

Presenters Sally Bundock and Ben Thompson will talk to CEOs, market analysts, economists and the people at the heart of the stories. The best of the BBC's specialist journalists will also be on hand to break stories and provide up-to-the-minute analysis.

The BBC Business pages on BBC.com will complement the programme's offering, highlighting the biggest stories trending on social media and featuring the latest tweets, posts and blogs from journalists across the BBC.

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**For more information please contact**

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