

Press Release

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Striking BBC Earth imagery to feature on stamps and calendar

To mark a momentous year for BBC Earth which has seen worldwide acclaim for *Planet Earth II*, BBC Worldwide Australia & New Zealand (ANZ) is pleased to announce two new licensing deals with Australia Post and Browntrout Publishers.

From this month fans of the BBC's natural history programming will be able to purchase a collector's package of high quality stamps that showcase some of the natural history unit's most amazing fauna imagery. The stamp pack is available for the price of AU\$23 and is on sale at Australian Post Offices nationwide and online at auspost.com.au/stamps while stocks last.



In addition to this, Browntrout Publishers will be launching the 2018 Square Wall Calendar later this year. It will be available in both Australia for AU\$25.00 and New Zealand for NZ\$29.99. Totalling 305mm x 305mm in size, the calendar will feature an array of breathtaking scenes to reflect BBC Earth's coveted natural history archive – an epic journey through the lens of time and discovery. This announcement comes off the back of strong commercial interest received by BBC Worldwide ANZ for the BBC Earth brand as the BBC's Natural History Unit marks its 60th Anniversary offering an unrivalled archive of awe-inspiring imagery.

Brigid Roberts, BBC Worldwide Licensing Manager at BBC Worldwide ANZ said: 'It's been a fantastic year for BBC Earth, with both the success of Planet Earth II and the forthcoming Blue Planet II. This is a brand that has access to 60 years of stunning content from the BBC's Natural History Unit, which has been brought to life in both these products and offers lots of opportunities for licensees.'

Australia Post Philatelic Manager Michael Zsolt said: "We trust this special stamp pack will be treasured by collectors and those who follow the BBC Earth television program. Each stamp pack includes 20 x AU\$1 stamps from the *Special Occasions Love* stamp issue with spectacular BBC Earth images in the tab attached to each stamp."

Supporting the debut of these retail products and following the recent success of multi-award winning *Planet Earth II*, is also the soon-to-come highly anticipated premiere of *Blue Planet II*. The first series of *Blue Planet* and *Planet Earth* remain two of the most ambitious natural history series ever filmed. Drawing in a global audience of over 500 million each, these two BBC series give the most complete picture of our planet ever documented. *Planet Earth* was the first natural history series to be filmed entirely in high definition giving viewers unparalleled access to Earth's landscapes and rarely viewed creatures. The *Blue Planet* remains the most extensive exploration of our oceans on film, introducing audiences to the almost mythical creatures that inhabit the deep-sea and revealing the secrets of its mysterious and unexplored depths that few people will ever see. *Blue Planet II* builds on this legacy, using new filming techniques not available at the time of the first series. New gyro-stabilised aerial camera systems, remotely operated submarines, 4k digital resolution and new marine tracking techniques will capture the wonders of the world's largest living space.

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For more information, please contact:

Jessica Meades: 0423 938166 jessica.meades@bbc.com

NOTES TO EDITORS:

About BBC Earth

BBC Earth is a global factual brand which tells the greatest stories about our world, capturing the astonishing wonders of the universe and sharing them with audiences everywhere. From the epic to the everyday, BBC Earth brings you face to face with heart pounding action, mind blowing ideas and the sheer wonder of being human. Celebrating the natural world is more important than ever, so our teams continually push the boundaries of possibility to bring us the remarkable stories that change our perspectives and inspire us to care. Commercially and internationally the brand is managed by BBC Worldwide across multiple platforms, by means of television, live events, social media and online, theatrical releases for cinema and giant screen films.

About BBC Worldwide

BBC Worldwide is the main commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). Its vision is to build the BBC's brands, audiences, commercial returns and reputation across the world. This is achieved through investing in, commercialising and showcasing content from the BBC around the world, in a way that is consistent with BBC standards and values. The business also champions British creativity globally.

In 2015/16 BBC Worldwide generated headline profits of £133.8m and headline sales of £1,029.4m and returned £222.2m to the BBC.

For more detailed performance information please see our Annual Review webpage: bbcworldwide.com/annual-review/.

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