

Press Release

Global Search For New Talent To Join The BBC Earth Presenting Team

BBC Earth has today launched a global search for a fresh new presenter who can offer a different perspective on all things natural history and science.

The successful talent will be flown to the UK, where they will join the BBC Earth team to film a four-part YouTube series.

If you've never before been a presenter and are:

- Passionate about our planet and all the wonderful things that live on it
- Fascinated in the wider world of science, space or the human race
- Able to communicate your passion with eager and curious audiences all over the world

Then you could enter this international search to become BBC Earth's newest online presenter.

From today, budding presenters can film and upload a short video to either YouTube, Facebook, Instagram or Twitter, that shows off their unique and creative approach to educational communication, and be in the running to win the opportunity to create content for a BBC Earth YouTube channel.

Entry videos must be submitted by 23:59 (BST) on 5th July 2018. They will be judged on how fresh their approach to science communication is, how clearly the facts can be understood by an audience on the internet and how much of the presenter's passion comes across in their presenting style.

It couldn't be easier to enter, if you think you have what it takes:

1. First, make a video in English explaining your favourite science fact in under 60 seconds. (This should be a new video made just for this competition).
Feel free to use vlog style, interview someone, intercut with animation, or use a (safe!) practical demonstration to get your fact across. We really want to see your creative approach to science communication.
2. Post that video publicly (so we can find it) to either YouTube, Facebook, Twitter or Instagram.
3. Use the hashtag #BBCEarthPresenterSearch somewhere in the title / tweet / post.
4. Fill in the entry form online and include a link to your video and a short statement about why you want to be the next BBC Earth presenter.

Watch the call to action here: <https://www.youtube.com/watch?v=Kd-eb8oCS0>
<https://www.bbcearth.com/presentersearch2018>

Alex Ayling, Head of Digital Studios for Global Brands, at BBC Studios says: "We have a great family of presenters already and we feel a responsibility to make sure that the next generation of STEM professionals, whoever they are and wherever they come from, have someone to look up to that they can relate to. I'm so excited to see what kind of science communicator talent, and future role models, there are out there waiting to be discovered."

The BBC Earth YouTube channels collectively have over 3 million subscribers and have amassed over 945 million views, connecting audiences around the world with factual content on demand every day. They are: a main channel which is the home of BBC Studios' Natural History Unit's legendary



archive; Earth Unplugged, which makes you think about animals and natural history in a new way; and Earth Lab, the best science classroom you never had – tackling burning questions about the science that affects us.

Link to download images: <https://bbcw.box.com/s/ny628gecy8q6oz8wh6q0af01bk6rcem3>

Link to embed YouTube Call to action: `<iframe width="854" height="480" src="https://www.youtube.com/embed/_Kd-eb8oCS0" frameborder="0" allow="autoplay; encrypted-media" allowfullscreen></iframe>`

Link to view full T&Cs: www.bbcearth.com/modal/presentersearch2018/terms

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NOTES TO EDITORS

About BBC Studios

BBC Studios, a global content company with British creativity at its heart, is a commercial subsidiary of the BBC Group. Formed in April 2018 by the merger of BBC Worldwide and BBC Studios, it spans content financing, development, production, sales, branded services and ancillaries. BBC Studios' award-winning British programmes are internationally recognised across a broad range of genres and specialisms. It has offices in 22 markets globally, including six production bases in the UK and production bases and partnerships in a further nine countries around the world. The company, which makes 2500 hours of content a year, is a champion for British creativity around the world and a committed partner for the UK's independent sector. BBC Studios has revenue of £1.4bn, and returns around £200m to the BBC Group annually, complementing the BBC's licence fee and enhancing programmes for UK audiences.

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BBC Earth

BBC Earth is a global portfolio brand that invites audiences everywhere to engage with the wonders of our universe. We bring amazing premium content, television and experiences to the world, across multiple platforms including branded channels, live events, digital & social media, AR/VR, theatrical releases for cinema & giant screen films, and consumer products.

We believe that celebrating and connecting with our world is more important than ever, across nature, science, space and the human race. Along with our partners we are continually innovating to find new stories and experiences to bring insight, enlightenment and fresh perspectives to inspire us to think and feel differently about our world. From the epic to the everyday, BBC Earth brings you face to face with heart-pounding action, mind-blowing ideas and the sheer wonder of being part of this amazing planet we call home.

BBC Earth is a commercial and global consumer brand managed by BBC Studios outside of the UK.