

PRESS RELEASE

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BBC WORLDWIDE ANZ SECURES SECOND COMMISSION FOR TUESDAY'S CHILD'S *YOU'RE BACK IN THE ROOM*

BBC Worldwide Australia & New Zealand (ANZ) has secured a commission with TVNZ for a local version of ***You're Back in the Room***, the hit UK format from production company Tuesday's Child.

The local New Zealand series of the show is being produced by Screentime New Zealand and will air on TV2. Applications for contestants are now open, and a host will be announced in due course.

This is BBC Worldwide ANZ's second commission for the series, with an Australian version of the show for Channel Nine announced last year. Hosted by Daryl Somers, the show is being produced by FremantleMedia Australia and will air on Nine shortly.

You're Back in the Room is a comedy game show with a unique twist. A team of strangers take on a series of apparently simple challenges, but all is not as it seems, as each of the contestants has been hypnotised. Seemingly straightforward tasks will get much harder as their hypnotic triggers cause them to unwittingly sabotage their chances of winning, with hilarious consequences.

How well the contestants overcome their hypnotic hindrances will determine the cash prize they walk away with.

Following its successful UK debut on primetime ITV in the UK, the Tuesday's Child format has been commissioned by Fox for the USA, French Network W9, Colombia's RCN, Slovenia's Pro Plus and the Netherlands' RTL. ITV has also commissioned a second series.

Karen Smith, CEO of Tuesday's Child, said: "We are incredibly proud of our unique format and the success that it has generated. I have no doubt that *You're Back in the Room* will continue its global appeal with New Zealand audiences embracing this unforgettable and entertaining show."

Helen Pendlebury, Head of Business Development, BBC Worldwide ANZ, said: "*You're Back in the Room* is perfect entertainment for all the family and we're delighted to be bringing this innovative format to audiences in both Australia and New Zealand."

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NOTES TO EDITORS:

About BBC Worldwide Australia & New Zealand

Australia & New Zealand (ANZ) is a priority territory for BBC Worldwide, focusing on growth across all its core business areas. Recently relocated to McMahons Point, BBC Worldwide ANZ wholly owns six channels: BBC First, UKTV, BBC Knowledge and CBeebies on Foxtel and Fetch TV in Australia; UKTV and BBC Knowledge on Sky TV in New Zealand; and is responsible for the distribution and promotion of BBC World News which transmits in both countries. BBC Worldwide ANZ distributes great British content from the BBC and other producers to free-to-air, subscription channels and SVOD platforms in Australia and New Zealand. It works with partners to bring BBC Worldwide DVDs, consumer products, entertainment formats and live events to the local market, as well as offering advertising opportunities for the BBC's world renowned bbc.com news site. In 2014/15, it generated headline sales of £81.9m, up 7.8% year-on-year.

About Tuesday's Child

Tuesday's Child Television is a UK-based independent production company specialising in entertainment and popular factual. It was launched in September 2012 by Karen Smith who was former Shine TV joint MD (The Magicians, Gladiators, Got to Dance, The Biggest Loser, Strictly Come Dancing). As well as the hugely popular primetime series, *You're Back in the Room*, Tuesday's Child is currently in production of *For What It's Worth* for BBC One and has also produced: *Sean Conway Running Britain* on Discovery; RTS-nominated *Superstar Dogs*, hosted by John Barrowman for Channel 4; and *RV Rampage*, hosted by Amanda Byram and Henry Cole for Travel Channel.