

BBC Worldwide Press Office

BBC Worldwide Australia

Level 5, 6 Eden Park Drive, Macquarie Park NSW 2113

Thursday 11th October**BBC Worldwide Australasia Licenses 200 hour package to
the LifeStyle Network**

In a recently completed deal, BBC Worldwide Australasia has licensed over 200 hours of popular lifestyle and entertainment programming to LifeStyle, with most of the titles to have their Australian premiere on Foxtel, the subscription television network.

The deal includes everyone's favourite property expert Phil Spencer returning to his undercover role in **Phil Spencer: Secret agent Series 2 (20 x 45' + 10 x 45' Primetime specials)**. In this series, to be broadcast on the LifeStyle Channel, we see Phil Spencer give a helping hand to desperate homeowners who are stuck in homes they just can't sell. Starting his undercover mission, he secretly gathers information about the property before meeting the owners and revealing the brutal truth – his own personal property details outlining exactly what he thinks of their home, its presentation and the price. Once they've chosen whether to renovate, reduce the price or smarten the place up, the pressure's on their secret agent Phil to pull in those buyers...

In addition, the deal will see brand new episodes of the much-loved series **Flog it, Bargain Hunt and D.I.Y SOS** broadcast on the LifeStyle Channel and **Hairy Bikers: Best of British** and **Hairy Bikers: Everyday Gourmet** shown on LifeStyle FOOD.

Said Annette Kolleck, BBC Worldwide Australasia's Sales Manager, Subscription Television: "We are delighted to continue our relationship with the LifeStyle network of channels and are excited that their viewers will be able to enjoy premiere episodes of some of the best lifestyle and entertainment programming available in today's market."

Duane Hatherly, General Manager LifeStyle Channels, said: "The LifeStyle channels and Foxtel have enjoyed a long-standing and valuable relationship with BBC Worldwide. It's terrific to see this alliance continue to be fruitful."

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For more information, please contact: **Phoebe Price** at **BBC Worldwide Australasia** on +61 2 9744 4507 email phoebe.price@bbc.com

NOTES TO EDITORS**About BBC Worldwide Australasia**

Australia is a priority territory for BBC Worldwide, focusing on growth across all five of its core businesses. In 2011/12, BBC Worldwide Australasia increased revenue by 9% on the previous year, generating AUS\$140m. Based in Macquarie Park, Sydney, BBC Worldwide Australasia wholly owns five channels; UKTV, BBC Knowledge and CBeebies in Australia; UKTV NZ and BBC Knowledge NZ in New Zealand; and is responsible for the sales, promotion and distribution of World News which transmits in both countries. It distributes great British content from the BBC and other producers to all free-to-air and most subscription channels in Australia and New Zealand. BBC Worldwide Australasia has a joint venture company with ACP, Park Publishing, which publishes BBC-branded magazines in the territory, including Top Gear. It works with partners to bring BBC Worldwide DVDs, digital apps, innovative products and live events to the local market, as well as offering advertising opportunities for the BBC's world renowned bbc.com news site and lonelyplanet.com. BBC Worldwide Australasia has recently launched the global BBC iPlayer in Australia.

About BBC Worldwide Sales & Distribution

BBC Worldwide Sales & Distribution is responsible for licensing programmes to customers around the world on behalf of the BBC and independent production companies. As the largest exporter of finished television programmes outside of the US studios, this business manages a catalogue of around 50,000 hours spanning all genres. It runs BBC Worldwide Showcase, the world's biggest programme trade fair organised by a single distributor and is also responsible for developing and sourcing funding and partners for international co-productions. In 2011/12, Sales & Distribution generated headline profit of £72.3 million on headline sales of £292.7 million.

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