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NEWS RELEASE

BBC STUDIOS AUSTRALIA & NEW ZEALAND and UNIVERSAL PICTURES AUSTRALASIA ENTER INTO HOME ENTERTAINMENT DISTRIBUTION AGREEMENT FOR AUSTRALIA & NEW ZEALAND

27 AUGUST 2019—BBC Studios Australia & New Zealand (BBC Studios) and Universal Pictures Australasia (Universal) have signed a multi-year distribution agreement for Australia and New Zealand across physical formats. In Australia, BBC Studios’ broad range of content will be distributed by Universal Sony Pictures Home Entertainment Australia Pty Ltd and, in New Zealand, by Universal Pictures NZ, and includes all sales, marketing and distribution. The news was announced today by Jon Penn, Managing Director of BBC Studios Australia & New Zealand, and Jim Batchelor, Managing Director, Universal Sony Pictures.

Jon Penn said: “We were impressed by Universal Pictures’ experience and creative flair in managing diverse, category leading portfolios. Their expertise will bring a fresh energy and focus to the delivery of physical formats through retailers to our customers.”

“We are proud to be partnering with BBC Studios to distribute their premium quality and award-winning content from many of the planet’s best program makers. Some of our first releases will be *Bluey*, the hit Australian animated television series for pre-school children, the stunning series *The Planets* and the wildly imaginative drama, *Good Omens* and we look forward to working with our Retail partners to launch these exciting new properties in Australia, as well as the BBC’s extensive library of content.” said Batchelor, Universal Sony Pictures.

“The BBC has consistently delivered world-class content across every genre and we are delighted to become BBC Studios’ Home Entertainment Distributor in Australia and New Zealand,” said Eddie Cunningham, Worldwide President, Universal Pictures Home Entertainment.

About Universal Pictures Australasia

Universal Pictures Home Entertainment (UPHE – www.uphe.com) is a unit of Universal Filmed Entertainment Group (UFEG). UFEG produces, acquires, markets and distributes filmed entertainment worldwide in various media formats for theatrical, home entertainment, television and other distribution platforms, as well as consumer products, interactive gaming and live entertainment. The global division includes Universal Pictures, Focus Features, Universal Pictures Home Entertainment, Universal Brand Development, Fandango and DreamWorks Animation Film and Television. UFEG is part of NBCUniversal, one of the world's leading media and entertainment companies in the development, production and marketing of entertainment, news and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment networks, a premier motion picture company, significant television production operations, a leading television stations group, world-renowned theme parks and a suite of leading Internet-based businesses. NBCUniversal is a subsidiary of Comcast Corporation.

About BBC Studios Australia & New Zealand

The BBC Studios business in Australia and New Zealand is primarily content sales and branded services, with a newly established production arm. It wholly owns seven channels: BBC First, BBC UKTV, BBC Knowledge and CBeebies on Foxtel and Fetch TV in Australia; BBC Living on Fetch TV; and BBC UKTV and BBC Earth on Sky TV in New Zealand. It distributes great British content from the BBC and other British producers to free-to-air, subscription channels and SVOD platforms and works with partners to bring BBC Studios DVDs, consumer products and live events to the local market. The new production arm in Sydney produces BBC formats for the local market and creates new IP.

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