

Press Release

20th November 2020

Cheese and Crackers! It is a *Bluey* Christmas



Hi-res images available [here](#)

With Christmas fast approaching, the team at BBC Studios has festive shopping covered with the ultimate *Bluey* Christmas gift guide. From matching pyjamas to kids' bikes, here are 10 gifts guaranteed to thrill and delight fans of all ages.

Get into the festive spirit with a gorgeous range of **Christmas apparel**. Designworks has every member of the family covered with its festive range, available across mass retailers. Look out for matching family sleepwear ([Big W](#)), adorable baby apparel ([Big W](#)), kids apparel ([Big W](#), [Kmart](#) and [Target](#)). Make the countdown to Christmas extra fun with the **Bluey advent calendar** from Kinnerton, available in two designs across major retailers including [Kmart](#), [Target](#), [Big W](#) and [Woolworths](#). For those looking for family holiday activities, look no further than *Bluey*! Check out the [Bluey website](#), and follow *Bluey* on [Facebook](#) and [Instagram](#) throughout the festive period for plenty of fun content and craft ideas, guaranteed to keep little ones entertained in the lead up to the big day.

Bluey books will once again be a Christmas-must have, with a fantastic collection of books based on popular episodes from the series, including the 2020 ABIA 'Book of the Year' winner 'The Beach'. Just in time for Christmas, publisher Penguin Random House has released two fun-filled festive books; a storybook '**Verandah Santa**' and a sticker activity book '**Hooray, It's Christmas!**', where little ones can unleash their creativity, making their own Christmas cards and write a letter to Verandah Santa. All books are available [in-store and online across multiple retailers](#)

Moose Toys have a delightful range of plush, figurines, games, homewares and playsets. Perfect for play and recreating some of the most memorable moments from the series, the **Bluey Family Home playset** is based on the iconic Heeler household and includes four different rooms – a living room, kitchen, bedroom and bathroom. Suitable for ages 3+, the set includes removable furniture and one Bluey figurine, and is available across [multiple retailers](#).

Summer means more time to play outside! Perfect for trips to the beach, the pool or just having fun in the backyard, the new *Bluey* x Wahu outdoor and swim range has something for everyone. Two standouts from the range are the **Bluey x Wahu Bodyboard** and the **Bluey Backyard Splash** – guaranteed to keep kids cool all summer long! The full range, including learn-to-swim products is available across [multiple retailers](#).

Kids will also love riding along with *Bluey*! Inspired by Bluey's very own bike from the show, the **30cm bike** is the perfect starter for kids. The bike comes with a full chain guard, rear coaster brake and removable training wheels. The full range of *Bluey* bikes, trikes and scooters are available on the Hunter Leisure [website](#).

Kids can start their own *Bluey* DVD collection this Christmas with **Bluey Season 1 DVD Boxsets Volume 1-3 and Volumes 4-6**, available across [online and in-store](#). Relive all of the best moments from the first series, including the very special festive episode 'Verandah Santa'. Finally, start planning for the New Year with **2021 Activity Calendar**, available across [multiple retailers](#). The square 12-month wall calendar includes international, Australian and New Zealand public holidays and includes a fun activity for each month.



Created by Joe Brumm and made entirely in Brisbane Australia, *Bluey* is produced by the multi-Emmy® award-winning Ludo Studio for ABC KIDS (Australia) and is co-commissioned by ABC Children's and BBC Studios, with production support from the Australian Government through Screen Australia, and Queensland Government through Screen Queensland.

For more [gift](#) and [craft](#) ideas visit the official *Bluey* website, and be sure to follow *Bluey* on [Facebook](#) and [Instagram](#).

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NOTES TO EDITORS

About BBC Studios

BBC Studios, a global content company with bold British creativity at its heart, is a commercial subsidiary of the BBC Group. Able to take an idea seamlessly from thought to screen and beyond, its activities span content financing, development, production, sales, branded services, and ancillaries across both its own productions, and programmes and formats made by high-quality UK independents. Award-winning British programmes made by the business are internationally recognised across a broad range of genres and specialisms, with brands like *SCD/Dancing with the Stars*, *Top Gear*, *Doctor Who* and *Bluey*. BBC Studios has offices in 22 markets globally, including ten production bases in the UK and production bases or partnerships in a further nine countries around the world. The company, which ordinarily makes around 2500 hours of content a year for both the BBC and third parties including Apple, Amazon and China Mobile, is a champion for British creativity around the world. It is also a committed partner for the UK's independent sector through a mix of equity partnerships, content investment and international distribution for programme titles. To the BBC, BBC Studios contributes both cash dividends and funds for programme-making, supporting the licence fee and enhancing programmes for UK audiences.

About BBC Studios APAC

BBC Studios, a global content company with British creativity at its heart, is a commercial subsidiary of the BBC Group. BBC Studios APAC covers Australia, New Zealand and 23 countries across the Asia region. Operating from eight offices, with its main bases in Sydney, Beijing and Singapore, BBC Studios APAC comprises of Content Sales and Co-productions, Branded Services, Production, Format Sales, Consumer Products and Live Events.

The BBC Studios business in Australia and New Zealand wholly owns seven channels: BBC First, BBC UKTV, BBC Earth and CBeebies on Foxtel and Fetch TV in Australia; BBC Brit on Fetch TV; and BBC UKTV and BBC Earth on Sky TV in New Zealand. It distributes great British content from the BBC and other British producers to free-to-air, subscription channels and SVOD platforms and works with partners to bring BBC Studios DVDs, consumer products and live events to the local market. The production arm in Sydney produces BBC formats for the local market and creates new IP.

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