

## Press Release

Thursday 12<sup>th</sup> July

### *Blue Planet II* collectable stamp pack released by Australia Post



**Containing 20 Australian Special Occasions Love \$1 postage stamps, this pack features breathtaking images from the BBC *Blue Planet II* series.**

Following *Blue Planet II*'s success on Nine earlier this year, fans of Sir David Attenborough's renowned natural history series can now purchase a unique *Blue Planet II* licensed stamp pack. Containing 20 \$1 Love stamps as well as breathtaking photography of our blue planet, the pack makes for a lovely gift and appeals to collectors and fans alike.

*Blue Planet II* uses cutting-edge breakthroughs in science and technology to explore new worlds, reveal astonishing creatures, and extraordinary new animal behaviours. Through this, we now know that ocean health is under threat. Never has there been a more crucial time to explore our remotest seas, and to examine what the future will hold for our blue planet.

The stamp pack is available now at participating Post Offices, via mail order on 1800 331 794 and online at [auspost.com.au/stamps](http://auspost.com.au/stamps) while stocks last.

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## NOTES TO EDITORS

### About BBC Studios

BBC Studios, a global content company with British creativity at its heart, is a commercial subsidiary of the BBC Group. Formed in April 2018 by the merger of BBC Worldwide and BBC Studios, it spans content financing, development, production, sales, branded services and ancillaries. BBC Studios' award-winning British programmes are internationally recognised across a broad range of genres and specialisms. It has offices in 22 markets globally, including six production bases in the UK and production bases and partnerships in a further nine countries around the world. The company, which makes 2500 hours of content a year, is a champion for British creativity around the world and a committed partner for the UK's independent sector. BBC Studios has revenue of £1.4bn, and returns around £200m to the BBC Group annually, complementing the BBC's licence fee and enhancing programmes for UK audiences.

### About BBC Studios in Australia & New Zealand

The BBC Studios' business in Australia and New Zealand is primarily content sales and branded services, with a newly established production arm. It wholly owns five channels: BBC First, BBC UKTV, BBC Knowledge and CBeebies on Foxtel and Fetch TV in Australia; and BBC UKTV and BBC Knowledge on Sky TV in New Zealand. It distributes great British content from the BBC and other British producers to free-to-air, subscription channels and SVOD platforms and works with partners to bring BBC Studios' DVDs, consumer products and live events to the local market. The new production arm in Sydney will produce BBC formats for the local market and create new IP.

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