



A press release from **us.**

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## **AUSTRALIAN FAVOURITE CHILDREN'S SERIES *BLUEY* RELEASES ON DVD FAMILIES CAN START COLLECTING THEIR FAVOURITE EPISODES**

Imagery available [here](#)

Universal Sony Pictures Home Entertainment and BBC Studios are delighted to announce that Australia's #1 children's series of the year\*, *Bluey*, will be available to own on DVD from 30 October 2019.

Loved by both parents and kids, the highly-anticipated first two DVD releases; *Bluey: Magic Xylophone and Other Stories (Vol 1)* and *Bluey: Horsey Ride and Other Stories (Vol 2)* will be available from 30 October.

Fans will not have to wait long to add to their collection, with *Bluey: The Pool and Other Stories (Vol 3)* to be released on 4 December and *Bluey: Grannies and Other Stories (Vol 4)* on 8 January, 2020.

*Bluey* is produced by the Emmy® award-winning Ludo Studio for ABC KIDS and is co-commissioned by ABC Children's and BBC Studios. Both series received production support from the Australian Government through Screen Australia, and Queensland Government through Screen Queensland.

*Bluey* follows the adventures of a lovable and inexhaustible six-year-old Blue Heeler puppy who lives with her dad, mum and four-year-old little sister, Bingo. In every episode, Bluey uses her limitless Blue Heeler energy to play elaborate games that unfold in unpredictable and hilarious ways, bringing her family and the whole neighbourhood into her world of fun.

A smash hit with families, *Bluey* is currently the #1 children's series of 2019 on metro broadcast television in Australia\* and recently picked up the Logie Award for Most Outstanding Children's Program.

**Michael Snow, Head of Home Entertainment and Licensing, BBC Studios Australia and New Zealand said,** "We are excited to announce that at last *Bluey* will be released on DVD in Australia. Families can now start their very own *Bluey* DVD collection and follow Bluey on her many adventures."

**Cindy McCulloch, Director of Marketing and Corporate Strategy, Universal Sony Pictures,** "We are thrilled to be releasing *Bluey* on DVD and delighted with the feedback and support from retailers."

With Christmas around the corner, *Bluey* DVDs make the perfect gift for kids to start building their own collection!

*Bluey* DVDs will be available in-store and online nationwide from 30 October 2019, RRP \$20.00 each. They are available to pre-order now via the *Bluey* [website](#).

\* Source: OzTAM (5 City Metro) Consolidated

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### **About BBC Studios in Australia & New Zealand**

The BBC Studios business in Australia and New Zealand is primarily content sales and branded services, with a newly established production arm. It wholly owns seven channels: BBC First, BBC UKTV, BBC Knowledge and CBeebies on Foxtel and Fetch TV in Australia; BBC Living on Fetch TV; and BBC UKTV and BBC Earth on Sky TV in New Zealand. It distributes great British content from the BBC and other British producers to free-to-air, subscription channels and SVOD platforms and works with partners to bring BBC Studios DVDs, consumer products and live events to the local market. The new production arm in Sydney will produce BBC formats for the local market and create new IP.

<https://www.bbcstudios.com/>

<https://twitter.com/bbcstudios>

<https://twitter.com/bbcstudiospress>

### **About Ludo Studio**

Ludo is a multi Emmy® and Logie award winning Australian studio that creates and produces Original scripted drama, animation and digital stories that are authored by incredible local talent, distributed globally and loved by audiences everywhere.

[www.ludostudio.com.au](http://www.ludostudio.com.au)

### **About Universal Pictures Australasia**

Universal Pictures Home Entertainment (UPHE – [www.uphe.com/](http://www.uphe.com/)) is a unit of Universal Filmed Entertainment Group (UFEG). UFEG produces, acquires, markets and distributes filmed entertainment worldwide in various media formats for theatrical, home entertainment, television and other distribution platforms, as well as consumer products, interactive gaming and live entertainment. The global division includes Universal Pictures, Focus Features, Universal Pictures Home Entertainment, Universal Brand Development, Fandango and DreamWorks Animation Film and Television. UFEG is part of NBCUniversal, one of the world's leading media and entertainment companies in the development, production and marketing of entertainment, news and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment networks, a premier motion picture company, significant television production operations, a leading television stations group, world-renowned theme parks and a suite of leading Internet-based businesses. NBCUniversal is a subsidiary of Comcast Corporation.