

## Press Release

14<sup>th</sup> November 2019: FOR IMMEDIATE RELEASE



WACKADOO! EMMY-NOMINATED PHENOMENON *BLUEY* WILL TOUR NATIONALLY WITH ITS FIRST EVER LIVE STAGE SHOW, *BLUEY'S BIG PLAY* IN 2020!

[JOIN THE WAITLIST ... www.blueylive.com](http://www.blueylive.com)

It's almost time for *Bluey* fans to get up close and personal with the much-adored Queensland Heeler family! The number one kids show on Australian TV is touring to over 50 theatres across the country, working with Queensland Performing Arts Centre's (QPAC) Out of the Box for its world premiere in late May 2020.

Join the waitlist at [blueylive.com](http://blueylive.com) now to see Bluey, Bingo, Bandit and Chilli in the heart-warming world premiere of their first ever live stage show - *Bluey's Big Play*! Tickets will go on sale in February 2020.

*Bluey* follows the adventures of an inexhaustible six-year-old Blue Heeler pup, who loves to invent elaborate games and bring her family and the whole neighbourhood into her world of fun.

*Bluey's Big Play* will bring to life the charmingly everyday world of Australia's favourite TV family. Playful, touching, funny and a little bit cheeky, this theatrical event about big and little sisters, family, and the joy of play, promises to be a delightful experience for children and their grown-ups. For real life!

*Bluey's Big Play* is presented by BBC Studios and Andrew Kay in association with QPAC's Out Of The Box.

This home-grown Aussie preschool series first aired on ABC KIDS in October 2018 and has quickly become the number one kids show on Australian TV with, at last count, 152 million views, making it the most watched program in the history of ABC iView.

*Bluey* also has won a Logie for 'Most Outstanding Children's Program' in 2019 and was recently nominated for an International Emmy Kids Award. Earlier this year, BBC Studios announced a partnership with Disney which will see the first two series rolling out across the world (excluding Australia, New Zealand and Greater China including Hong Kong, Macau and Taiwan). The series is now airing in the US, UK, New Zealand and Greater China.

*Bluey* is produced by the Emmy® award-winning Ludo Studio for ABC KIDS and is co-commissioned by ABC Children's and BBC Studios. Both series received production support from the Australian Government through Screen Australia, and Queensland Government through Screen Queensland.

[Tickets to the live stage show will go on sale in mid-February. Wackadoo!](#)

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## NOTES TO EDITORS

### About BBC Studios

BBC Studios, a global content company with British creativity at its heart, is a commercial subsidiary of the BBC Group. Able to take an idea seamlessly from thought to screen, it spans content financing, development, production, sales, branded services, and ancillaries from both its own productions and programmes and formats made by high-quality UK independents. Award-winning British programmes made by the business are internationally recognised across a broad range of genres and specialisms, including factual, drama, entertainment and comedy. BBC Studios has offices in 22 markets globally, including six production bases in the UK and production bases and partnerships in a further nine countries around the world. The company, which makes around 2,500 hours of content a year, is a champion for British creativity around the world and a committed partner for the UK's independent sector. Created in April 2018 by the merger of two existing commercial subsidiaries, BBC Worldwide and BBC Studios, the company has revenue of around £1.4bn. In the year to March 2019, it returned £243m to the BBC Group, complementing the BBC's licence fee and enhancing programmes for UK audiences.

### About BBC Studios APAC

Covering Australia, New Zealand and 23 countries across the Asia region, BBC Studios APAC is overseen by EVP Jon Penn. Operating from eight offices, with its main bases in Sydney, Beijing and Singapore, BBC Studios APAC comprises of Content Sales and Co-productions, Branded Services, Production, Format Sales, Consumer Products and Live Events.

The BBC Studios business in Australia and New Zealand wholly owns seven channels: BBC First, BBC UKTV, BBC Earth and CBeebies on Foxtel and Fetch TV in Australia; BBC Living (shortly to be replaced by BBC Brit) on Fetch TV; and BBC UKTV and BBC Earth on Sky TV in New Zealand. It distributes great British content from the BBC and other British producers to free-to-air, subscription channels and SVOD platforms and works with partners to bring BBC Studios DVDs, consumer products and live events to the local market. The production arm in Sydney produces BBC formats for the local market and creates new IP.

[bbcstudios.com](http://bbcstudios.com)

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### About Ludo Studio

Ludo is a multi Emmy<sup>®</sup> and Logie award winning Australian studio that creates and produces original scripted drama, animation and digital stories that are authored by incredible local talent, distributed globally and loved by audiences everywhere.

[ludostudio.com.au](http://ludostudio.com.au)