

BBC Worldwide Press Office

BBC Worldwide Australia

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...THE TIME LORD'S TECHNOLOGY FINALLY UNDER HUMAN CONTROL...**Doctor Who Sonic Screwdriver Universal Remote Control
AVAILABLE IN AUSTRALIA**

Thursday August 30, 2012

The Doctor Who **Sonic Screwdriver Universal Remote Control** - recently unveiled by The Wand Company and BBC Worldwide as the must-have accessory for Doctor Who fans - will be available for purchase from August 31 here in Australia prior to the return of Doctor Who on ABCI.

Ever since Patrick Troughton, the Second Doctor, first produced it from his jacket, the sonic screwdriver has been the Doctor's most trusted tool. Now, for the first time, Australian Doctor Who fans will have the opportunity to bring the Time Lord's extremely cool and iconic gadget into their own homes.

A high quality metal replica of the Mark VII Sonic Screwdriver currently used by the Eleventh Doctor, Matt Smith, the new **Sonic Screwdriver Universal Remote Control** is a gesture-based universal remote control that utilises infrared (IR) technology to manipulate almost all earth-based home entertainment systems - from TVs and iPod docks to DVD/Blu-ray players and beyond.

With a green flashing tip and an impressive four operational modes – including a practice mode – and three memory banks, a total of 39 commands can be stored in the **Sonic Screwdriver Universal Remote Control**, giving aspiring Time Lord's the option of operating multiple home entertainment devices with different flicks of the wrist.

Control is straightforward – even for humans. The **Sonic Screwdriver Universal Remote Control** works through a series of 13 short gestures, such as rotating, flicking or tapping, and a guided set-up procedure uses spoken prompts to match gestures to commands learned from existing remote controls.

And, for those fans who wish to transport a little more of The Doctor into their own homes, the FX operational mode features a range of authentic vintage Doctor Who sound effects.

All unauthorised alien usage of his device can be avoided as the **Sonic Screwdriver Universal Remote Control** comes with an inbuilt security setting - a three digit PIN can be set by the primary user - offering ultimate human control of the ultimate alien device.

As time travel is not readily available to most humans, Doctor Who fans will have to wait until August 31, 2012 to own a **Sonic Screwdriver Universal Remote Control**, when it is available from Australian retailers. The RRP is from \$105.00.

Australian fans can order their **Sonic Screwdriver Universal Remote Control** from MightyApe.com.au.

The seventh series of Doctor Who can be seen on ABCI from Saturday September 8 at 7.30pm, starting with the highly anticipated *Asylum of the Daleks*. ABC will also be making episodes available on iView six days before they air on ABCI, just after the UK transmission.

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NOTES TO EDITORS

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