

15 October 2013

DOCTOR WHO CELEBRATES WITH 3D CINEMA SCREENINGS OF 50TH ANNIVERSARY SPECIAL



Fans will be able to don their 3D glasses and take their enjoyment into another dimension as *Doctor Who* celebrates its 50th anniversary with special 3D screenings of *The Day of the Doctor* at 87 cinemas across Australia.

The hotly anticipated feature-length episode of the world's longest-running and most successful sci-fi series will be screened at Events, Hoyts, Dendy, Village and Independent cinemas around the country on November 24th. In addition to Matt Smith and Jenna Coleman, the one-off 75 minute special stars former Time Lord David Tennant as well as Billie Piper and John Hurt. In this special event to celebrate the iconic British drama series, fans will be able to enjoy the episode and specially shot introductions for cinema audiences all around the world.

Cinemagoers will be able to find their nearest screen by checking participating cinema chains websites www.eventcinemas.com.au, www.villagecinemas.com.au www.hoyts.com.au; www.sharmillfilms.com.au

Sharon Wilson, Head of Marketing, Brands for BBC Worldwide Australia & New Zealand said: "Doctor Who is a British TV institution and we're delighted to have the opportunity to screen this very special episode at cinemas nationwide so fans can have the opportunity to enjoy the episode in full 3D."

The cinema screenings will follow the global simultaneous broadcast of the anniversary special by more than 75 countries around the world earlier that morning. ABC1 viewers will be among the millions of fans across six continents enjoying the first chance to see the Doctor's latest adventure in a truly global celebration of the iconic series.

Other celebrations in Australia include:

- Doctor Who specials to celebrate the anniversary on ABC2, as well as a Doctor Who classic serials celebration on ABC iView.

- A special weekend of programming on UKTV celebrating all eleven Doctors as the channel revisits each doctor and screens classic episodes from previous series.
- The Doctor Who Symphonic Spectacular returns to Australia with a new show based on the Doctor Who 50th Anniversary Proms in the UK. Featuring music from the series, everyone's favourite monsters and footage of Matt Smith as the eleventh Doctor, the show will be performed by the Melbourne Symphony Orchestra on Jan 31 and Feb 1 2014 and by the Queensland Symphony Orchestra in Brisbane on February 8. Tickets available from www.doctorwhosymphonicspectacular.com
- Previously missing stories of Doctor Who from the 1960s starring Patrick Troughton - *The Enemy of the World* and *The Web of Fear* – have been released on i-Tunes and will also be available on DVD. The release follows the discovery, in Nigeria, Africa of 11 “lost” episodes, nine of which have not been seen in the UK for 45 years. Following their release they went straight to no 1 and no 2 in the Australian i-Tunes charts.
- Perth Mint has released collectible silver and gold coins (legal tender on Nuie).
- Following the overwhelming popularity of the first-ever *Doctor Who* pop-up shop in Sydney earlier this year, which attracted thousands of shoppers, many of whom had travelled interstate to get there, a special one-off Brisbane store opened on October 12. The store features some exclusive merchandise not currently available in Australian shops. On offer is the Who Home range with a selection of stylish homewares, such as teapots and mugs, plus notebooks and tea towels. Women's apparel from cult US fan-girl designers *Her Universe*, a new range of men's t-shirt designs from the UK, replica coats from Canada, costume jewellery from the US, a new range of kids' back to school stationery and much more. www.doctorwho.tv/events/pop-up-shop-australia
- An official Australian Doctor Who online shop launched earlier this year www.doctorwho50store.com.au
- Thousands of fans turned out in to see Doctor Who light up Sydney in spectacular fashion with a one-night only projection on Customs House, part of Vivid Sydney Festival in June.

Since 1963, Doctor Who has been one of the best-loved dramas and certified by the Guinness Book of World Records as the most successful sci-fi series ever. The show has received numerous awards across its 50 years and has also enjoyed success off air with over 10 million DVDs and 8 million action figures sold globally. BBC Worldwide, the commercial arm of the UK broadcaster distributes Doctor Who to over 200 territories around the world.

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NOTES TO EDITORS

Cinemas showing the 3D Anniversary episode are:

Event Cinemas		BC&C	Greater Union
Marion	Hornsby	Maroochydore	Miranda
Innaloo	Parramatta	Pacific Fair	Hurstville
George St	Cambelltown	Morayfield	Shellharbour
Macquarie	Robina	Darwin Casuarina	Morley
Chermside	Tuggerah	Capalaba	Arndale
Indooroopilly	Glendale	Mackay North	Canberra Manuka
Mt Gravatt	Top Ryde	Toowoomba GC	Dendy
Burwood	Myer Centre	Ipswich	Opera Quays
Liverpool	Brown's Plains	Rockhampton North	Newtown
Castle Hill	Townsville	Coffs Harbour	Canberra
Bondi	Cairn's Central	Lismore	Brisbane
Hoyts		Village Cinemas	
Blacktown	Tee Tree	Jam Factory	Fountain Gate
Chatswood Mandarin	High Point	Southland	Albury
Warringah Mall	Northland	Geelong	
Penrith	Victoria Gardens	Knox	
Frankston	Belconnen	Eastlands	
Carousel		Sunshine	
Independents			
Cinema Nova - Carlton		Odeon - Orange	
Palace Cinemas - Dendy Brighton		City Cinema - Griffith	
Peninsula - Rosebud		Arcadia Cinemas - Ulladulla	
Peninsula - Sorrento		Palace Cinemas - Nova Eastend	
Peninsula - Warragul		Mitcham Cinemas - Mitcham	
Paramount Cinema - Echuca		Mt Baker Wallis Cinemas - Mount Baker	
Mildura Cinema - Mildura		Noarlunga Wallis Cinemas - Noarlunga	
Wangaratta Cinema - Wangaratta		Piccadilly Cinemas - Piccadilly	
Orpheum - Cremorne		Luna Cinemas - Leederville	
Palace Cinemas - Norton Street		Luna on SX - Freemantle	
Palace Cinemas - Byron Bay		Forum Cinemas - Wagga	
Forum Cinemas - Tamworth		State Cinema - Hobart	
CMAX - Devonport			

About BBC Worldwide Australia & New Zealand

Australia & New Zealand (ANZ) is a priority territory for BBC Worldwide, focusing on growth across all its core business areas. Based in Macquarie Park, Sydney, BBC Worldwide ANZ wholly owns five channels: UKTV, BBC Knowledge and CBeebies in Australia; UKTV and BBC Knowledge in New Zealand; and is responsible for the distribution and promotion of BBC World News which transmits in both countries. In August 2014 it will launch a new premium BBC channel showcasing premiere drama and comedy on the Foxtel platform in Australia. BBC Worldwide ANZ distributes great British content from the BBC and other producers to all free-to-air and most subscription channels in Australia and New Zealand. It works with partners to bring BBC Worldwide DVDs, magazines, digital apps, innovative products and live events to the local market, as well as offering advertising opportunities for the BBC's world renowned bbc.com news site and lonelyplanet.com. Australia is the most successful territory for the global BBC iPlayer.

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