

MEDIA ALERT

5 January 2016

UKTV ANNOUNCES AIR DATE FOR *DAVID BECKHAM: FOR THE LOVE OF THE GAME*



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The highly anticipated 90 minute TV special *David Beckham: For The Love Of The Game* will air on UKTV on Sunday January 24th at 6.30pm.

“Beckham’s homage to the game was beautiful” – The Independent

“... one of his finest-ever 90 minute displays” – Daily Mail UK

The one-off special aired in the UK last week to critical acclaim and has been hailed as ‘sumptuous’ by The Telegraph.

David Beckham: For the Love of the Game follows the footballing legend as he sets himself the challenge of a lifetime: to play football on all seven continents of the world - including the first ever game played in Antarctica. The special showcases the incredible global appeal of football, joining local communities from all walks of life who play the beautiful game in some of the most challenging, remote and extreme locations on the planet.

Jointly commissioned by the BBC and BBC Worldwide, the special sees David travel to 11 countries in 10 days including to the villages of Papua New Guinea, the foothills of Nepal, the streets of Buenos Aires, the desert plains of Djibouti to the elevated pitches of Miami and frozen wastelands of Antarctica.

The first three games are held in countries for which David is a UNICEF ambassador, he plays with two different tribes in the jungles of Papua New Guinea; children from an earthquake damaged school in Nepal and footballers from three different African countries who live in a refugee camp in the middle of Djibouti’s desert. The next stage sees David fly to Argentina to play with a community youth team from the infamous Boca Juniors deep in urban Buenos Aires. Then, one of the toughest challenges of the trip, a bid to play the first official football match in the surreal and icy landscape of Antarctica.

Exhausting, exhilarating and logistically demanding, David’s challenge is about both his own and the world’s love of the game.



David Beckham with local children in Kumnga Village, during an impromptu football match in the rain in the Western Highlands Province, Papua New Guinea. Copyright Jackie Nickerson 2015



David Beckham in Punta Arenas, Chile, ahead of a flight to Union Glacier, Antarctica, for the fifth of seven football matches. Copyright Jackie Nickerson 2015

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NOTES TO EDITORS

For more information, please contact: Bryony Willis T: 02 9744 4545, M: 0413 255 920 Bryony.willis@bbc.com

To download imagery: www.bbcmedia.com.au (look under the UKTV tab and then the title name)

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To preview the episode log into www.bbcworldwidepreviews.com/auth/login using Google Chrome. Available on Wednesday January 7.

Facebook: Facebook.com/UKTV

To embed the trailer use the embed code: `<div id="fb-root"></div><script>(function(d, s, id) { var js, fjs = d.getElementsByTagName(s)[0]; if (d.getElementById(id)) return; js = d.createElement(s); js.id = id; js.src = "//connect.facebook.net/en_US/sdk.js#xfbml=1&version=v2.3"; fjs.parentNode.insertBefore(js, fjs);}(document, 'script', 'facebook-jssdk'));</script><div class="fb-post" data-href="https://www.facebook.com/UKTV/videos/10153818982552298/" data-width="500"></div>`

About BBC Worldwide Australia & New Zealand

Australia & New Zealand (ANZ) is a priority territory for BBC Worldwide, focusing on growth across all its core business areas. Recently relocated to McMahons Point, BBC Worldwide ANZ wholly owns six channels: BBC First, UKTV, BBC Knowledge and CBeebies on Foxtel and Fetch TV in Australia; UKTV and BBC Knowledge on Sky TV in New Zealand; and is responsible for the distribution and promotion of BBC World News which transmits in both countries. BBC Worldwide ANZ distributes great British content from the BBC and other producers to free-to-air, subscription channels and SVOD platforms in Australia and New Zealand. It works with partners to

bring BBC Worldwide DVDs, consumer products, entertainment formats and live events to the local market, as well as offering advertising opportunities for the BBC's world renowned bbc.com news site. In 2014/15, it generated headline sales of £81.9m, up 7.8% year-on-year.

The logo for FOXTEL, featuring the word "FOXTEL" in a bold, sans-serif font with a red-to-orange gradient.The logo for fetch tv, with the word "fetch" in a blue, lowercase, sans-serif font, followed by "tv" in white text inside a blue square.