

PRESS RELEASE

19th November, 2014

DOCTOR WHO POP-UP SHOP RETURNS TO MELBOURNE



Just in time for Christmas, the *Doctor Who* pop-up shop will materialise in Melbourne from November 20th at 9am, BBC Worldwide Australia & New Zealand has announced.

The pop-up shop, which follows the overwhelming popularity of previous stores in Melbourne, Sydney and Brisbane, will be open at Shop E09/10, Galleria, 343 Little Collins Street, Melbourne.

To celebrate, special *Doctor Who* prize packs will be awarded to the first 20 fans to arrive at the shop on opening day wearing *Doctor Who* costume.

The shop will stock a host of *Doctor Who* products, including a brand new TARDIS print fashion range, exclusive to Australia and New Zealand, which includes a skirt, shirt and skater dress (right).



There will be a range of Christmas gifts for *Doctor Who* fans, including K-9 & Cyberman or Dalek & Sontaran cookie cutters, as well as all things TARDIS, with products such as TARDIS toothbrush holders, teapots, creamers and sugar bowls (left).

Fans can have a Whovian Christmas with the miniature *Doctor Who* Christmas tree, TARDIS stocking and Weeping Angel Christmas tree topper (right).



In addition to *Doctor Who* merchandise, the pop-up shop will have a 'Sherlock Corner', with a range of *Sherlock* goods including 'Consulting Detective' and 'High Functioning Sociopath' mugs, and 'I'm not a Psychopath' t-shirts (left).

Fans also have the chance to step inside the famous blue box with the TARDIS photo booth, where they can have their photo taken on a choice of three backgrounds to share

with friends via social media.

The Doctor Who pop-up shop is open from 20th November to 4th January at:

Shop E09/10, Galleria, 343 Little Collins Street (Corner of Little Collins Street and Elizabeth Street), Melbourne.

-Ends-

Notes to Editors:

OPENING HOURS *(Please note that extended trading hours for December will be announced soon):*

Monday: 9.00am - 6.00pm

Tuesday: 9.00am - 6.00pm

Wednesday: 9.00am - 6.00pm

Thursday: 9.00am - 6.00pm

Friday: 9.00am - 9.00pm

Saturday: 9.00am - 5.00pm

Sunday: 11.00am - 4.00pm

For more information, please contact:

Sarah Tulley, Communications Executive, BBC Worldwide ANZ

02 9744 4625 / sarah.tulley@bbc.com

NOTES TO EDITORS

About BBC Worldwide Australia & New Zealand

Australia & New Zealand (ANZ) is a priority territory for BBC Worldwide, focusing on growth across all its core business areas. Based in Macquarie Park, Sydney, BBC Worldwide ANZ wholly owns six channels: BBC First, UKTV, BBC Knowledge and CBeebies in Australia; UKTV and BBC Knowledge in New Zealand; and is responsible for the distribution and promotion of BBC World News which transmits in both countries. BBC First, a new premium channel showcasing premiere drama and comedy on the Foxtel platform in Australia, launched on 3 August 2014 and immediately claimed the top three drama ratings across STV for the day. BBC Worldwide ANZ distributes great British content from the BBC and other producers to all free-to-air and most subscription channels in Australia and New Zealand. It works with partners to bring BBC Worldwide DVDs, magazines, digital apps, innovative products and live events to the local market, as well as offering advertising opportunities for the BBC's world renowned bbc.com news site.

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