



FOR ONE NIGHT ONLY: SPECTACULAR DOCTOR WHO HD CINEMA EVENT

BBC Worldwide Australasia partners with Event Cinemas and Village Roadshow for global exclusive

Sydney, 26 February 2013: For the first time in Australia, Doctor Who fans will be able to see two high definition episodes of Doctor Who on the big screen, in a special cinema event as part of the celebrations for the Doctor Who 50th anniversary year.

For one night only on Thursday 14 March at 7pm, fans can experience *'The Impossible Astronaut'* and *'Day of the Moon'* from Series 6 in HD, a two-part story which introduced the newest monster created by series executive producer and showrunner Steven Moffat – the Silence. Screened in Australia and New Zealand, this will be a world-first multiple cinema screening for Doctor Who.

Taking place at select Event Cinemas, Greater Union and Birch Carroll & Coyle Cinemas and Village Cinemas across the country, there will be a 'best dressed' prize at each cinema for the Doctor Who fan with the most impressive costume, from Time Lords to Monsters. More details can be found on participating cinema websites.

Written by Steven Moffat and directed by Toby Haynes, the 90-minute screening stars Matt Smith (Eleventh Doctor), Karen Gillan (Amy Pond), Arthur Darvill (Rory Williams), Alex Kingston (River Song) and Mark Sheppard (Canton Everett Delaware III).

In *'The Impossible Astronaut'*, the Doctor, Amy and Rory receive a secret summons that leads them to the Oval Office in 1969. Enlisting the help of a former FBI agent and the irrepressible River Song, the Doctor promises to assist the President in saving a terrified little girl from a mysterious Space Man. In *'Day of the Moon'*, the Doctor is locked in the perfect prison. Amy, Rory and River Song are being hunted down by the FBI. But, with the help of President Nixon and Neil Armstrong, the Doctor is able to mount a rebellion against an alien invasion dating back to the very beginnings of human civilisation.

UKTV will be the media partner for these special events, devised by BBC Worldwide Australasia.

Says Sharon Wilson, BBC Worldwide Australasia's Head of Marketing for Global Brands: "We're building on the concept of 'event television' by creating simultaneous Doctor Who experiences on big screens across Australia and New Zealand for the first time. It's an opportunity for fans to enjoy the programmes and participate in the whole experience in a way that they've not been able to before. We hope this will be the start of more BBC Worldwide cinema events with our partners Event Cinemas and Village Cinemas."

Tickets are just \$20 and on sale now at eventcinemas.com.au or villagecinemas.com.au for Victoria. Booking fees may apply. These websites also list the cinemas that are taking part in this screening event. Tickets are also available to purchase at participating cinema box offices.

Ends

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About BBC Worldwide Australasia

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