



## **FOR ONE NIGHT ONLY: SPECTACULAR DOCTOR WHO HD CINEMA EVENT**

**BBC Worldwide Australasia partners with Event Cinemas for global exclusive**

26 February 2013: For the first time in New Zealand, Doctor Who fans will be able to see two high definition episodes of Doctor Who on the big screen, in a special cinema event as part of the celebrations for the Doctor Who 50<sup>th</sup> anniversary year.

For one night only on Thursday 14 March at 7pm, fans can experience *'The Impossible Astronaut'* and *'Day of the Moon'* from Series 6 in HD, a two-part story which introduced the newest monster created by series executive producer and showrunner Steven Moffat – the Silence. Screening in cinemas across New Zealand and Australia, this will be a world-first multiple cinema screening for Doctor Who.

Taking place at select Event Cinemas across the country, there will be a 'best dressed' prize at each cinema for the Doctor Who fan with the most impressive costume, from Time Lords to Monsters. More details can be found on participating cinema websites.

Written by Steven Moffat and directed by Toby Haynes, the 90-minute screening stars Matt Smith (Eleventh Doctor), Karen Gillan (Amy Pond), Arthur Darvill (Rory Williams), Alex Kingston (River Song) and Mark Sheppard (Canton Everett Delaware III).

In *'The Impossible Astronaut'*, the Doctor, Amy and Rory receive a secret summons that leads them to the Oval Office in 1969. Enlisting the help of a former FBI agent and the irrepressible River Song, the Doctor promises to assist the President in saving a terrified little girl from a mysterious Space Man. In *'Day of the Moon'*, the Doctor is locked in the perfect prison. Amy, Rory and River Song are being hunted down by the FBI. But, with the help of President Nixon and Neil Armstrong, the Doctor is able to mount a rebellion against an alien invasion dating back to the very beginnings of human civilisation.

UKTV will be the media partner for these special events, devised by BBC Worldwide Australasia.

Says Sharon Wilson, BBC Worldwide Australasia's Head of Marketing for Global Brands: "We're building on the concept of 'event television' by creating simultaneous Doctor Who experiences on big screens

across New Zealand and Australia for the first time. It's an opportunity for fans to enjoy the programmes and participate in the whole experience in a way that they've not been able to before. We hope this will be the start of more BBC Worldwide cinema events with our partners Event Cinemas in New Zealand. '

For information on participating cinemas please go to [www.eventcinemas.co.nz](http://www.eventcinemas.co.nz). Tickets are just \$18NZ including GST and can be purchased online (booking fees apply). They are also available to purchase at participating cinema box offices.

## **Ends**

**Press contact: Laura Dumbrell, Head of Communications at BBC Worldwide Australasia, on 020 9744 4502 or [laura.dumbrell@bbc.com](mailto:laura.dumbrell@bbc.com)**

**Picture captions:** 0018 – A Silent from Doctor Who. Photographer Steve Brown, BBC copyright 2011.

0103 – River Song (Alex Kingston), Rory (Arthur Darvill), The Doctor (Matt Smith) and Amy (Karen Gillan) are reunited in the Utah desert in The Impossible Astronaut, Doctor Who. Photographer James Stenson, BBC copyright 2011.

## **About BBC Worldwide Australasia**

Australia is a priority territory for BBC Worldwide, focusing on growth across all five of its core businesses. In 2011/12, BBC Worldwide Australasia increased revenue by 9% on the previous year, generating AUS\$140m. Based in Macquarie Park, Sydney, BBC Worldwide Australasia wholly owns five channels; UKTV, BBC Knowledge and CBeebies in Australia; UKTV and BBC Knowledge in New Zealand; and is responsible for the distribution and promotion of BBC World News which transmits in both countries. It distributes great British content from the BBC and other producers to all free-to-air and most subscription channels in Australia and New Zealand. BBC Worldwide Australasia works with partners to bring BBC Worldwide DVDs, magazines, digital apps, innovative products and live events to the local market, as well as offering advertising opportunities for the BBC's world renowned [bbc.com](http://bbc.com) news site and [lonelyplanet.com](http://lonelyplanet.com). Australia is the most successful territory for the global BBC iPlayer.