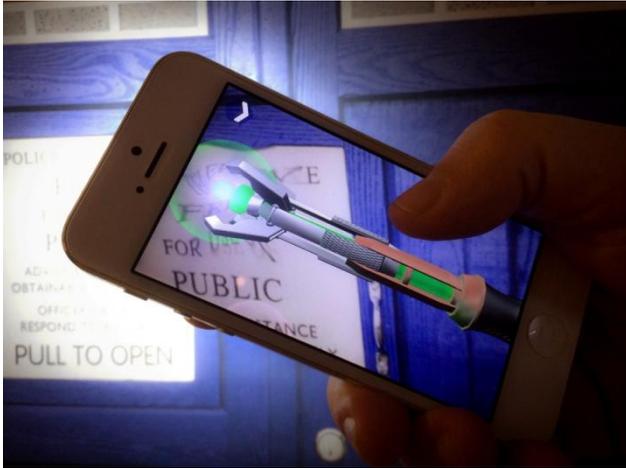


DOCTOR WHO OFFICIAL VIRTUAL SONIC SCREWDRIVER APP MATERIALISES

November 8, 2013

Take a step closer to becoming a Time Lord and transform your phone into a sonic screwdriver with The Official Doctor Who Virtual Sonic Screwdriver App.



Featuring four detailed 3D models of the Doctor's Sonic Screwdrivers – the classic Third and Fourth plus the latest Tenth and Eleventh - each with their own unique features and authentic sounds from the show. It also has two background options – transparent for when you want to operate your sonic screwdriver in the real world, and deep space for when you want to explore the cosmos. The app also controls your phone's flash making it the coolest flashlight app in the galaxy.

The Doctor uses his sonic screwdriver to unlock doors and hack computer systems. He defeats Daleks and scares Cybermen; he scans the shadows for Vashta Nerada, and lights the way to whole new worlds! He saves the universe every day - what will you do with yours? Your imagination is the only limit.

The Official Virtual Sonic Screwdriver App has been designed by Australian app designers Useless Creations and is available globally via the Apple App Store, just in time to celebrate Doctor Who's 50th anniversary.

Helen Pendlebury, Head of Brand Licensing and Live Entertainment, said: "We're really pleased to bring fans this fun, interactive Sonic Screwdriver app as they get ready for Doctor Who's 50th anniversary."

The app is available at: <https://itunes.apple.com/us/app/doctor-who-sonic-screwdriver/id722364342?ls=1&mt=8>

ENDS

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Notes to Editors

About BBC Worldwide Australia & New Zealand

Australia & New Zealand (ANZ) is a priority territory for BBC Worldwide, focusing on growth across all its core business areas. Based in Macquarie Park, Sydney, BBC Worldwide ANZ wholly owns five channels: UKTV, BBC Knowledge and CBeebies in Australia; UKTV and BBC Knowledge in New Zealand; and is responsible for the distribution and promotion of BBC World News which transmits in both countries. In August 2014 it will launch a new premium channel BBC First, showcasing premiere drama and comedy on the Foxtel platform in Australia. BBC Worldwide ANZ distributes great British content from the BBC and other producers to all free-to-air and most subscription channels in Australia and New Zealand. It works with partners to bring BBC Worldwide DVDs, magazines, digital apps, innovative products and live events to the local market, as well as offering advertising opportunities for the BBC's world renowned bbc.com news site and lonelyplanet.com. Australia is the most successful territory for the global BBC iPlayer.

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