

PRESS RELEASE

Dropbox signs on as Official Sponsor for the *Doctor Who* Festival Australia

Sydney, 4th November, 2015: BBC Worldwide Australia & New Zealand (ANZ) is delighted to announce that Dropbox has signed on as official sponsor for the **Doctor Who Festival Australia**.

The festival, coming to Sydney on the 21st and 22nd November, will feature Twelfth Doctor Peter Capaldi, executive producer and writer Steven Moffat, former companion Billie Piper, Seventh Doctor Sylvester McCoy and writer Mark Gatiss. Fans of all ages will be able to celebrate the heritage and magic of the show with exclusive access to props, costumes and talent from both in-front-of and behind the camera.

As well as brand recognition on marketing material, there will be a 'Dropbox Stage' at the festival. This will host the writers' masterclass with Mark Gatiss, a monster prosthetic display from Millennium FX and 'The Science of Doctor Who' – brought to you by RIAUS.

Fans will also be offered the opportunity to collect some exclusive *Doctor Who* content shared through Dropbox.

Says Chantal Bindley, Live Entertainment Manager at BBC Worldwide ANZ: 'We are delighted to have Dropbox on board as sponsors. Their presence at the festival further adds to the already content-rich experience we'll be offering fans.'

Charlie Wood, Managing Director of Dropbox ANZ added: 'We're thrilled to be the official sponsor of the Doctor Who Festival. As we increasingly become cyber-men (and cyber-women) we all need a place to store our most important stuff. Like the TARDIS - over here at Dropbox we've got plenty of space to keep things safe over time. Whether you're collaborating on a design project for Gallifrey or simply backing up all your (time) travel photos and videos.'

-Ends-

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NOTES TO EDITORS

About BBC Worldwide Australia & New Zealand

Australia & New Zealand (ANZ) is a priority territory for BBC Worldwide, focusing on growth across all its core business areas. Based in Macquarie Park, Sydney, BBC Worldwide ANZ wholly owns six channels: BBC First, UKTV, BBC Knowledge and CBeebies in Australia; UKTV and BBC Knowledge in New Zealand; and is responsible for the distribution and promotion of BBC World News which transmits in both countries. BBC Worldwide ANZ distributes great British content from the BBC and other producers to all free-to-air and most subscription channels in Australia and New Zealand. It works with partners to bring BBC Worldwide DVDs, magazines, digital apps, innovative products and live events to the local market, as well as offering advertising opportunities for the BBC's world renowned bbc.com news site.

About Dropbox

Dropbox's mission is to simplify the way people work together. With 400 million users, we're building the world's simplest, most powerful collaboration platform. For more information, please visit <https://www.dropbox.com/press>

