



BBC WORLDWIDE AND FREMANTLEMEDIA ANNOUNCE AUSTRALIAN PRODUCTION PARTNERSHIP

Sydney, 28 October 2013: Two of the world's leading content companies have formed a new partnership to produce BBC Worldwide's general entertainment formats for the Australian market.

The multi-year deal will see FremantleMedia Australia (FMA) working alongside BBC Worldwide Australia & New Zealand to provide programming from the BBC's world-class entertainment catalogue.

The production partnership includes current library and future general entertainment formats.

Jon Penn, Managing Director of BBC Worldwide Australia & New Zealand, said: 'There is huge potential in our entertainment formats catalogue but, in order to fully exploit this, we needed a partner who could bring excellent production skills and the ability to create multi-platform brands to the mix. FremantleMedia Australia has a proven track record in both these areas, with shows like Australia's Got Talent, the X Factor, Project Runway and Grand Designs, all of which are well produced and have a strong connection with audiences beyond the TV screen.'

'This deal will enable BBC Worldwide to grow its content business in Australia, which in turn will provide more exciting commercial opportunities off screen. This is a key plank of our strategy going forward and I am delighted that we have found the best partner to help us to realise this.'

Ian Hogg, FMA Regional CEO Australia/Asia Pacific, said: 'FremantleMedia and BBC Worldwide have a shared DNA for creative excellence. We very much look forward to working with the BBC Worldwide ANZ leadership team. This is a powerful partnership that will be transformational for both companies.'

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About BBC Worldwide Australia & New Zealand

Australia & New Zealand (ANZ) is a priority territory for BBC Worldwide, focusing on growth across all its core business areas. Based in Macquarie Park, Sydney, BBC Worldwide ANZ wholly owns five channels: UKTV, BBC Knowledge and CBeebies in Australia; UKTV and BBC Knowledge in New Zealand; and is responsible for the distribution and promotion of BBC World News which transmits in both countries. In August 2014 it will launch a new premium BBC channel showcasing premiere drama and comedy on the Foxtel platform in Australia. BBC Worldwide ANZ distributes great British content from the BBC and other producers to all free-to-air and most subscription channels in Australia and New Zealand. It works with partners to bring BBC Worldwide DVDs, magazines, digital apps, innovative products and live events to the local market, as well as offering advertising opportunities for the BBC's world renowned bbc.com news site and lonelyplanet.com. Australia is the most successful territory for the global BBC iPlayer.

About FremantleMedia Australia

FremantleMedia Australia (FMA) is the market leader in the creation and production of entertainment brands. FMA productions include the hugely successful *The X Factor*, *Australia's Got Talent*, *Neighbours*, *Celebrity Apprentice*, *Project Runway*, *Grand Designs Australia* and *The Farmer Wants a Wife*; and original drama such as *Wentworth*, *Mr & Mrs Murder*, *Wonderland*, *Better Man*, *Killing Time* and *Devils Dust*. FremantleMedia Australia is also the market leaders in the creation and production of digital media content. FremantleMedia is one of the largest international production companies in the world with leading prime time drama, serial drama, entertainment and factual entertainment programming in over 40 countries worldwide.