



**UNDER EMBARGO until 8am**  
Sydney, 3rd October, 2019

### **Fetch TV and BBC Studios expand partnership**

#### **Fetch TV to introduce BBC Earth and BBC Brit, with a total of six BBC channels on offer**

Fetch TV and BBC Studios Australia and New Zealand (ANZ) today announced the addition of two new channels to the Fetch platform, with a market leading six BBC channels covered under their agreement.

Fetch TV will be a launch partner for BBC Earth on October 10<sup>th</sup> and will be the exclusive Australian launch partner for a BBC Brit Virtual Channel on November 1<sup>st</sup>. The deal also includes renewal of BBC First, BBC UKTV, CBeebies, and BBC World News on Fetch, as well as expanded video-on-demand rights including all available prior seasons (S2-26) and episodes of *Top Gear*, totalling over 300 hours.

BBC Brit will be presented by Fetch in the innovative Virtual Playlist Channel (VPC) format. Subscribers can use the BBC Brit scheduled listing in the TV Guide to discover and access shows that automatically play from the start of the episode, or they can go to a branded BBC Brit on-demand area and choose from a multitude of shows and episodes. The Virtual Playlist format has proven enormously popular on Fetch, with eight now available including four Free-to-Air VPC's.

BBC Earth will replace BBC Knowledge, and BBC Brit will replace BBC Living, in the Fetch Knowledge and Ultimate channel packs.

**BBC Brit** is a global, broad-appeal, factual entertainment brand. Mixing intelligent with irreverent, and fact with fun, the line-up features an entertaining mix of motoring, adventure, life-changing moments, extreme characters and ultimate challenges. Key programming highlights include *Top Gear*, *Extra Gear*, *Louis Theroux's Weird Weekends*, *Special Forces Ultimate Hell Week*, *A1: Highway Patrol*, *Gordon Ramsay's Kitchen Nightmares* and many more

**BBC Earth** connects viewers with the world, through documentaries from the world's most inspiring and passionate experts in the areas of nature, science, people and adventure. Subscribers can look forward to the best of Sir David Attenborough, alongside engaging and thought-provoking stories from experts including Louis Theroux, Michael Mosley, Simon Reeve, Kate Humble and Professor Brian Cox, available on Fetch as both a linear channel and as video-on-demand.

**Scott Lorson, CEO of Fetch TV**, said: *"We are delighted to expand our partnership with the BBC, and to introduce two great new channels to the Fetch line up - BBC Earth and BBC Brit. The BBC produces some of the highest quality programming in the world and attracts an extremely loyal and passionate fan base. We are excited to give Fetch subscribers access to even more of the programs that they love, and with great flexibility in how they can be watched."*

With a market leading six BBC channels plus European football on Optus Sport, Fetch is the obvious choice for fans of great British entertainment.”

**Jon Penn, Managing Director of BBC Studios ANZ**, said: “We are very excited to expand our partnership with Fetch. Since the inception of the partnership in 2015, Fetch has been a key part of the growth story for our world-leading BBC channels in Australia. We look forward to offering Fetch subscribers six premium BBC channels, including the exclusive launch of BBC Brit for the first time in Australia.”

Fetch subscribers can view the BBC content live or on demand, on TV or on the Fetch Mobi App, and can use “start over” for the majority of linear channel programs.

Fetch continues to offer compelling channel packs, with all six BBC channels available in the 48 channel Fetch Ultimate pack for only \$20 pm. The channels will also be included in the \$6 pm Fetch “Skinny Packs”.



Fetch also offers Optus Sport\*, the home of the Premier League, Europa League and Euro 2020, rounding out the Fetch content offering for lovers of British entertainment and European sport.



\*Optus Sport available to Fetch subscribers via Optus, Dodo, iPrimus, Aussie Broadband and to Fetch retail direct customers.

## About Fetch TV

Fetch TV partners with leading internet service providers Optus, the iiNet Group (iiNet, Internode, and Westnet), Vocus (Dodo and iPrimus) and Aussie Broadband, along with leading retailers Harvey Norman, JB Hi Fi, Bing Lee and The Good Guys to provide subscribers with an entertainment service delivered to the TV over a broadband connection to a set top box. In addition to a 1 terabyte personal video recorder for recording TV, the content line-up includes an in-home movie store with over 8,500 titles including the latest new releases, a TV store with leading TV shows to purchase, leading SVOD services Netflix, Stan and hayu, Free to Air and subscription Catch-Up TV services, Pay per View access to UFC, apps including YouTube, as well as the option to add subscription entertainment channel packs from major content providers. Visit [fetchtv.com.au](http://fetchtv.com.au) for more information.

## **About BBC Studios in Australia & New Zealand**

BBC Studios, a global content company with British creativity at its heart, is a commercial subsidiary of the BBC Group. The BBC Studios business in Australia and New Zealand wholly owns seven channels: BBC First, BBC UKTV, BBC Knowledge (shortly to be replaced by BBC Earth) and CBeebies on Foxtel and Fetch TV in Australia; BBC Living (shortly to be replaced by BBC Brit) on Fetch TV; and BBC UKTV and BBC Earth on Sky TV in New Zealand. It distributes great British content from the BBC and other British producers to free-to-air, subscription channels and SVOD platforms and works with partners to bring BBC Studios DVDs, consumer products and live events to the local market. The new production arm in Sydney produces BBC formats for the local market and creates new IP. From 14 October, the ANZ region will become part of BBC Studios Global Distribution APAC region, led by Jon Penn.

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