



Fetch TV unveils new and improved Entertainment Pack
Seven premium channels added, with more to come

Sydney – 8 December 2014: Fetch TV today announced that it will be adding seven premium channels to the Fetch TV service from February 1st 2015. The new channels are:

- | <u>BBC</u> | <u>SCRIPPS Networks Interactive</u> | <u>NBCUniversal</u> | <u>Fox International Channels</u> |
|-----------------|-------------------------------------|---------------------|-----------------------------------|
| ◆ BBC First | ◆ The Food Network | ◆ Universal Channel | ◆ Nat Geo WILD |
| ◆ BBC Knowledge | ◆ HGTV | | |
| ◆ BBC UKTV | | | |

The seven channels will be added to the Fetch TV Entertainment Pack at no extra cost, along with several additional specialist channels that will be announced in the coming weeks. These changes, along with the addition last month of ESPN and ESPN 2 for Optus Fetch TV subscribers (making them available on all Fetch TV partner services), represent a significant upgrade to the Fetch TV channel offering. As part of these changes, Fetch TV will no longer offer 6 channels - Fox Sports News, Discovery Home & Health, TLC, Animal Planet, Discovery Science, and Discovery Turbo.

Scott Lorson, CEO of FetchTV said: "Fetch TV and our partners are committed to offering Australian consumers an exceptional entertainment experience. Today we add to our challenger credentials with a significant upgrade to our content offering. With the addition of seven premium channels, Fetch TV subscribers can now enjoy a market-leading base pack that includes 36 channels from leading providers including; BBC Worldwide, National Geographic, NBCUniversal, MTV, ESPN, Disney, Nickelodeon and Scripps Networks, from just \$15 per month.

Mr. Lorson continued: "We are very pleased to respond to feedback from our customers who have been requesting the addition of the "best of the BBC", including the acclaimed BBC First. We are also delighted to be the first to introduce two of the world's most loved Lifestyle channels, Food Network and HGTV, from market leader Scripps Networks, to the Australian market. The inclusion of Nat Geo WILD, along with the high quality character based Universal Channel are also expected to be a huge hit with our subscribers".

Jon Penn, Managing Director of BBC Worldwide Australia and New Zealand: "We are delighted to extend our partnership with Fetch TV to include the BBC Channels. The Fetch TV platform is growing quickly and this is a strategic move that will help us to extend reach for our channels and grow our brand in Australia."

Mr. Derek Chang, Managing Director of Scripps Networks Interactive, Asia-Pacific said, "Scripps Networks content has been available in Australia for many years through multiple platforms, and we see that there is great demand for our high quality content. We are thrilled that we can now bring the full experience of HGTV and Food Network to Fetch TV audiences, which also complements our current offering on the platform, where Travel Channel is already available. Fetch TV viewers can now enjoy a full suite of lifestyle channels dedicated to the home, food and travel categories."

Chris Taylor, VP Television Australia & New Zealand of NBCUniversal: "We're very happy to be able to offer Universal Channel to Fetch TV subscribers, complementing E!, Style and Syfy channels that are already known and loved by subscribers."

Jacqui Feeney, Managing Director of Fox International Channels, Australia And New Zealand: "We are thrilled that Fetch viewers will now receive the complete portfolio of National Geographic Channels with the addition of our blue-chip best Nat Geo Wild channel. Nat Geo Wild provides unique insight into the amazing creatures that inhabit our natural environment and joins National Geographic Channel and Nat Geo People channel on Fetch TV."

In 2014, Fetch TV solidified its position as the number two Australian pay TV provider, with the number of subscribers taking the Entertainment Pack increasing by around 500%.

Key additions to the Fetch TV content offering in the past 18 months have included:

- Addition of 9 new channels – The Disney Channel, Disney Junior, ESPN, ESPN 2, Nickelodeon, Nick Jr, TVHITS, Syfy, and Channel News Asia
- Integration of 4 free-to-air Catch Up services – Plus7, TENPlay, ABC iView and SBS on Demand
- Expansion of TVOD Movie service to 3,500 titles



- Launch of mobile apps for IOS and Android that allow subscribers to view channels, watch movies, stream recordings, set remote recordings and control their Fetch TV Box via their smart phones and tablets.

Scott Lorson added, “2014 has been a transformational year for Fetch TV. We enter 2015 with strong commercial foundation, a compelling consumer proposition and dynamic roadmap, committed partners, and a full head of steam.”

Please direct enquiries to:

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Summary of the Fetch TV Entertainment Pack from February 1, 2015





Content base pack From + \$15 per month

+ SVOD movies + integrated Catch-up + Apps

30 free pre-selected movies on-demand (10 studios)

Summary of New Channels:

	<p>BBC First is a premium British drama channel with all new shows brought to you first and ad break free. From thrillers to period dramas and comedy to action and adventure, BBC First is the home of unmissable British content that challenges perceptions and exceeds expectations. Key shows include The Musketeers, Death in Paradise, Call the Midwife, Friday Night Dinner, and Playhouse Presents.</p>
	<p>A celebration of hilarious comedies, brilliant chat shows, classic drama and detective series, addictive soaps, and iconic British events. With all your favourite award-winning actors and entertainers, you'll feel right at home with UKTV. Key shows include Downton Abbey, The Graham Norton Show, Eastenders, New Tricks, Mrs. Browns Boys, and The Royal Bodyguard.</p>
	<p>BBC Knowledge brings you credible and thought provoking documentaries supported by the integrity of the BBC. Inspired by passionate experts, viewers will be enriched by new perspectives of the world around them. Key shows include Top Gear, and Bright Lights, Brilliant Minds, Australia With John Bishop, and Secrets of Everything.</p>

	<p>HGTV is a top U.S network that promises to entertain and inspire viewers with fresh ideas and authentic stories on how to find and love your personal dream home. Key shows include Beachfront Bargain Hunt, and Rehab Addict.</p>
	<p>Food Network brings food entertainment to a whole new level, showcasing the best of world cuisines through innovative, cutting-edge program concepts with high entertainment value. Key shows include Chopped, 30 Minute Meals, Barefoot Contessa, Restaurant Impossible, and Giada at Home.</p>
	<p>Universal Channel, the home of characters you know and characters you'll love. From the latest comedies, compelling legal and crime series and critically acclaimed drama, there's a charismatic character in every one of our great stories. Key shows include Devious Maids, House, Suits, Veronica Mars, Chicago P.D., Gracepoint, Rake and The Librarians.</p>
	<p>From the heart of National Geographic, with an unparalleled reputation in wildlife filmmaking, Nat Geo WILD takes you on unforgettable journeys into the wild world and the amazing creatures that inhabit it, through spectacular cinematography and compelling storytelling. Key shows include Big Cat Week, and Worlds' Deadliest.</p>

About Fetch TV

Fetch TV partners with leading internet service providers Optus, the iiNet Group (iiNet, Internode, Westnet, TransACT and Adam Internet) and M2 (Dodo and iPrimus) along with leading retailers Harvey Norman, Domayne and Joyce Mayne to provide subscribers with an entertainment service delivered to the TV over a broadband connection to a set top box. In addition to a 1 terabyte personal video recorder for recording TV, the content line up includes an in-home movie store with over 3500 titles including the latest new releases, catch- up TV services ABC iview, SBS on Demand, Plus 7 and TENPlay, apps including YouTube for TV, as well as the option to add subscription entertainment channels from major content providers. Visit fetchtv.com.au for more information.