

PRESS RELEASE

24 March, 2015

FOXTEL ARTS ACQUIRES MUSIC AND ARTS CONTENT FROM BBC WORLDWIDE

BBC Worldwide Australia & New Zealand (ANZ) has licensed over 200 hours of music and arts programming to Foxtel's new Arts channel, which launches Saturday March 28 at 10am.

The package features a raft of music programs which will have their Australian premiere on the channel, including concerts from the world's greatest classical music festival, the **BBC Proms**, such as **Brahms Night** and **Wagner's Die Walkure**; live performances from world-renowned artists in titles including **Il Divo: A Musical Affair - Live in Japan**, **Pixies: Live at Maida Vale Studio** and **Live Lounge: Florence and the Machine**, and the BBC's flagship contemporary music show, **Later with Jools Holland**, including the latest series featuring performances from U2, Sam Smith and FKA Twigs.

Australian premiere Arts titles licensed to the channel include **The Beauty of Anatomy**, in which Dr Adam Rutherford investigates the close relationship between discoveries in anatomy and the works of art that illustrate them; landmark series **Art of China**, which sees art historian Andrew Graham-Dixon set out to discover what makes Chinese art and sculpture so intriguing and unique, and **The Art of Gothic**, where Graham-Dixon ventures into the heart of 19th-century Britain to explore how the gothic style rose from ridicule to define the era.

Other programs in the package include the compelling and original **Design For Life**, following internationally renowned designer Philippe Starck as he searches for Britain's most promising new design talent, and **David Starkey's Music and Monarchy**, a sumptuous four-part series in which the renowned historian shows how the monarchy has shaped the history of British music in ways we can hear today.

Annette Kollek, Senior Business Manager, TV Sales, BBC Worldwide ANZ, said: "We are delighted to be offering Australian audiences access to a diverse and quality range of arts and music content on Foxtel Arts.

"This deal highlights Foxtel's commitment to showcasing the world's finest music productions and bringing informative and engaging arts programs to their new Arts channel."

Fraser Stark, Group Operations Manager – Premium Entertainment and Arts Channel Manager, Foxtel Networks, said: "When sourcing content to programme a premium arts channel, to curating performance and documentary programming of intelligence and breadth, it would be



hard to find a richer vein to tap than that of the BBC. Across our factual arts genres, and in a variety of performances specials and series, we have, somewhat unsurprisingly, sourced television of the highest calibre derived from various art forms and intended for a wide range of interests and tastes.”

Foxtel Arts launches on March 28, 2015 as part of Foxtel’s documentary pack and is available across all Foxtel services and devices.

-Ends-

For more information, please contact:

Sarah Tulley:

+61 2 9744 4625 | sarah.tulley@bbc.com

NOTES TO EDITORS

About BBC Worldwide Australia & New Zealand

Australia & New Zealand (ANZ) is a priority territory for BBC Worldwide, focusing on growth across all its core business areas. Based in Macquarie Park, Sydney, BBC Worldwide ANZ wholly owns six channels: BBC First, UKTV, BBC Knowledge and CBeebies in Australia; UKTV and BBC Knowledge in New Zealand; and is responsible for the distribution and promotion of BBC World News which transmits in both countries. BBC Worldwide ANZ distributes great British content from the BBC and other producers to all free-to-air and most subscription channels in Australia and New Zealand. It works with partners to bring BBC Worldwide DVDs, magazines, digital apps, innovative products and live events to the local market, as well as offering advertising opportunities for the BBC’s world renowned bbc.com news site.

The logo for Foxtel, featuring the word "FOXTEL" in a bold, sans-serif font. The letters are filled with a gradient of colors, transitioning from a bright yellow on the left to a deep red on the right.