

# PRESS RELEASE

Tuesday October 13, 2015

**WORLD FAMOUS YOUTUBERS JOE SUGG AND CASPAR LEE VISIT AUSTRALIA TO PROMOTE BRAND NEW BBC WORLDWIDE FEATURE-LENGTH SPECIAL**  
*JOE & CASPAR HIT THE ROAD*

**#HITTHEROADAU**



BBC Worldwide Australia and New Zealand (ANZ) and Live Nation are excited to announce world famous digital talent **Joe Sugg** and **Caspar Lee** will be coming to Melbourne and Sydney this November. Between them they have more than 10 million YouTube subscribers and more than a billion total video views. Their special Australian trip will be to promote *Joe & Caspar Hit The Road*, an exclusive feature-length film for BBC Worldwide created by the makers of *Top Gear* and shortly to be available on iTunes, Google Play and DVD.

*JOE & CASPAR HIT THE ROAD* will see Joe and Caspar take Australia by storm in their first-ever trip down under, meeting fans at two exclusive fan Q&As — the first in Melbourne on Saturday, November 7 at the Comedy Theatre and the second in Sydney on Sunday, November 8 at the Big Top, Luna Park.

The live Q&A is a must-attend for fans of the YouTube duo offering audience interaction with Q&As, YouTube best bits, exclusive clips and behind-the-scenes footage from *Joe & Caspar Hit The Road*. There's also an opportunity for Australia's biggest fans to get up close and personal with Joe and Caspar for a VIP meet and greet prior to the show.

**Caspar:** "I've never been to Australia before! I'm over the moon about this trip and can't believe it's only four weeks away! Can't wait to meet some koala bears and lovely Australians in Melbourne and Sydney! WHAT A TIME TO BE ALIVE!"

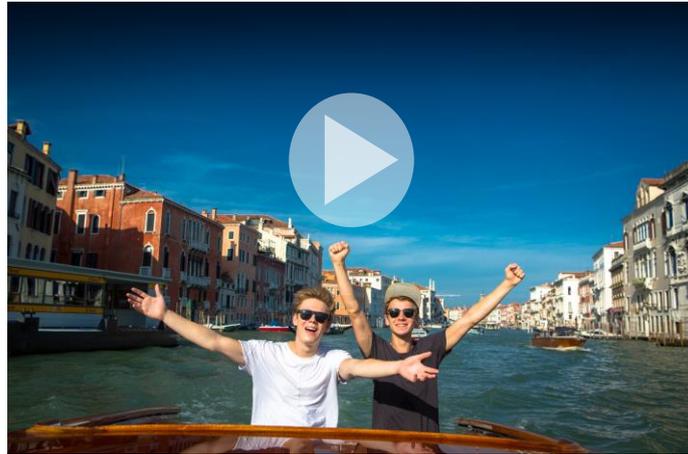
**Joe:** "I came to Australia in my gap year and always wanted to return. Can't wait to get over there and meet everyone!"

Tickets for both shows go on sale at 12 noon this Thursday, October 15. For tour and ticketing details, visit: [Live Nation](#).

The visit to Australia comes ahead of their film, *Joe & Caspar Hit The Road* which is available now for pre-sale and will be released exclusively on digital download from November 23 and DVD from December 2.

The feature-length special will see Joe Sugg and Caspar Lee hit the road on an epic European adventure. Unlike Joe, who used to be a roof thatcher, his flatmate Caspar has never had a proper job or a gap year and he wants to make up for it. Joe challenges Caspar to survive a road trip around Europe, using only the money they can earn each day. The challenge is set: jump into a VW camper van and hit the road.

While Joe and Caspar are on the road, the pair will be offering themselves up for employment in a series of unusual tasks they have absolutely no experience in, such as learning to be gondoliers in Venice, working as deckhands on a super yacht, and performing on Barcelona's famous Las Ramblas.



*Joe & Caspar Hit The Road* is executive produced by Paul Hembury (*Top Gear: The Perfect Road Trip I and II*) for BBC Worldwide alongside Dominic Smales and Claire McArdle for Gleam Futures, and the Director is Brian Klein (*Top Gear*) for BBC Worldwide. Joe Sugg and Caspar Lee are producers for Raucous Productions.

Pre-sales for *Joe & Caspar Hit The Road* in Australia went to number one on iTunes. In the UK it became the biggest first day pre-order on Amazon.co.uk of the year with digital download pre-orders also sending it straight to number one.

#### TICKETS

**Joe and Caspar's exclusive Sydney and Melbourne live shows go on sale**

**Thursday, October 15 at 12 noon from:**

[Live Nation](#)

Live show: \$59.00 \*plus any applicable fees

Live show + VIP meet & greet: \$99.00 \*plus any applicable fees

#### FEATURE-FILM PRE-SALE

***Joe & Caspar Hit The Road***

Buy on [Google Play](#)

Buy on [iTunes here](#)

DVD: Available from December 2 in in major retailers.

-Ends-

## **NOTES TO EDITORS**

### **For more information, please contact:**

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### **Melbourne – Comedy Theatre**

Saturday, November 7  
300 VIP Meet and Greet from 5pm-7.30pm  
Joe and Caspar live Q&A from 8pm-9pm

### **Sydney – Big Top, Luna Park**

Sunday, November 8  
500 VIP Meet and Greets from 3pm-6.30pm  
Joe and Caspar live Q&A from 7pm-8pm

### **About Joe Sugg (main image left)**

From the West Country, Joe spent most of his adult life thatching roofs until his very recent move to London to pursue a career as a full time YouTuber. His dedication to making great, creative content shines through and explains his quickly growing YouTube audience. Joe has worked with brands such as Skype, Coca-Cola and O2 and has a real passion for presenting – he has presented live for Got to Dance and most recently did voiceover for the new SpongeBob film. Joe's debut graphic novel will be released in September 2015.

#### **Platforms:**

[youtube.com/thatcherjoe](https://www.youtube.com/thatcherjoe) | [youtube.com/thatcherjoevlogs](https://www.youtube.com/thatcherjoevlogs)  
[youtube.com/thatcherjoegames](https://www.youtube.com/thatcherjoegames) | [twitter.com/joe\\_sugg](https://twitter.com/joe_sugg)  
[instagram.com/joe\\_sugg](https://www.instagram.com/joe_sugg) | [facebook.com/thatcherjoe](https://www.facebook.com/thatcherjoe)

#### **Key statistics:**

5m+ YouTube subscribers  
2.4m Twitter followers  
3.1m Instagram followers  
2m Facebook 'likes'  
725k Snapchat followers

### **About Caspar Lee (main image right)**

Caspar is a 21 year old social media sensation. He entertains millions with his original brand of comedy and life observation in hilarious self-produced videos. As well as writing his own scripts, Caspar has a passion for acting. He travels between South Africa, LA and London and has an OBSESSION with pizza.

#### **Platforms:**

[youtube.com/caspar](https://www.youtube.com/caspar) | [youtube.com/morecaspar](https://www.youtube.com/morecaspar)  
[twitter.com/caspar\\_lee](https://twitter.com/caspar_lee) | [instagram.com/caspar\\_leeo](https://www.instagram.com/caspar_leeo)  
[facebook.com/casplee](https://www.facebook.com/casplee)

#### **Key statistics:**

5m+ YouTube subscribers  
2.9m Twitter followers  
3.1m Instagram followers

### **About BBC Worldwide**

BBC Worldwide is the main commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). Its vision is to build the BBC's brands, audiences, commercial returns and reputation across the world. This is achieved through investing in, commercialising and showcasing content from the BBC around the world, in a way that is consistent with BBC standards and values. The business also champions British creativity globally.

In 2014/15, BBC Worldwide generated headline profits of £138.6m and headline sales of £1,001.8m and returned a record £226.5m to the BBC. For more detailed performance information please see our Annual Review website:

<http://www.bbcworldwide.com/annualreview>  
[bbcworldwide.com](http://www.bbcworldwide.com)  
[twitter.com/bbcwpress](https://twitter.com/bbcwpress)

### **About Gleam Futures**

Gleam Futures is one of the first and biggest independent management companies specialising in managing the careers of some of the world's leading digital first talent.

[gleamfutures.com](http://www.gleamfutures.com)  
[twitter.com/teamgleam](https://twitter.com/teamgleam)

### **About Live Nation Entertainment**

Live Nation Entertainment (NYSE:LYV) is the world's leading live entertainment company comprised of global market leaders: Ticketmaster, Live Nation Concerts, Live Nation Media & Sponsorship and Artist Nation Management. For additional information, visit [www.livenationentertainment.com](http://www.livenationentertainment.com).