

PRESS RELEASE

LOTTIE WILSON APPOINTED ACQUISITIONS MANAGER FOR BBC WORLDWIDE ANZ

Sydney, 10th September 2015: Lottie Wilson has been promoted to Acquisitions Manager for BBC Worldwide Australia & New Zealand (ANZ).

Working within the Channels team, Lottie will be responsible for managing the acquisition of content across BBC Worldwide ANZ's portfolio of locally managed channels: BBC First, BBC UKTV, BBC Knowledge, CBeebies in Australia; and BBC UKTV and BBC Knowledge in New Zealand.

Lottie joined BBC Worldwide ANZ in March 2012 as Sales and Marketing Coordinator and Client Solutions Executive, and was promoted to the role of Acquisitions Executive in February 2014. Prior to this, she worked for TV1 Australia.

Lottie will report to Tim Christlieb, who was recently named as Director of Channels, BBC Worldwide ANZ, and will be joined by Tamara Markus as Acquisitions Executive.

Lottie Wilson said: "I'm very proud of our channels and delighted to have the opportunity to work closely with distributors to deliver world-class British content to our audiences."

Tim Christlieb said: "Lottie not only brings a wealth of knowledge from both sales and acquisitions to this role, but boundless enthusiasm, proactivity and a passion for the content that our audiences enjoy."

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For more information, please contact:

Sarah Tulley:

+61 2 9744 4625 | sarah.tulley@bbc.com

NOTES TO EDITORS

About BBC Worldwide Australia & New Zealand

Australia & New Zealand (ANZ) is a priority territory for BBC Worldwide, focusing on growth across all its core business areas. Recently relocated to McMahons Point, BBC Worldwide ANZ wholly owns six channels: BBC First, UKTV, BBC Knowledge and CBeebies on Foxtel and Fetch TV in Australia; UKTV and BBC Knowledge on Sky TV in New Zealand; and is responsible for the distribution and promotion of BBC World News which transmits in both countries. BBC Worldwide ANZ distributes great British content from the BBC and other producers to free-to-air, subscription channels and



SVOD platforms in Australia and New Zealand. It works with partners to bring BBC Worldwide DVDs, consumer products, entertainment formats and live events to the local market, as well as offering advertising opportunities for the BBC's world renowned bbc.com news site. In 2014/15, it generated headline sales of £81.9m, up 7.8% year-on-year.