



NEW SHERLOCK TO PREMIERE EXCLUSIVELY ON STAN FOR THE LIFE OF THE SERIES

Deal with BBC Worldwide ANZ for Sherlock includes season four and future seasons



Stan and BBC Worldwide Australia & New Zealand (ANZ) today announced an exclusive licensing agreement that will see *Sherlock* season four, and any future seasons and specials of the global TV sensation, premiere exclusively on the subscription video-on-demand (SVOD) service, at the same time as the worldwide premiere. Stan also continues to have the exclusive streaming rights to every existing episode, making Stan the Australian home of Sherlock.

Season four of *Sherlock* will bring three new episodes to our screens in 2017, and promises more laughter, tears, shocks, surprises and extraordinary cases. The hit drama series has a dedicated fan following who are eagerly waiting to know where Sherlock and Doctor Watson's adventures will take them next.

The first trailer for series four was unveiled at San Diego Comic-Con over the weekend, giving fans a sneak peek at the new episodes. The trailer sees Sherlock and Watson joined by some familiar faces, from Molly Hooper (Louise Brealey) to Mrs Hudson (Una Stubbs), as well as enemies new and old, with Moriarty (Andrew Scott) and guest star Toby Jones, who joins as a new villain, also featured. The *Sherlock* panellists also teased fans with the announcement of three key names: Thatcher, Smith and Sherrinford. View the trailer here (<https://youtu.be/Dp79JBQqOMo>).

Sue Vertue, Series Producer for *Sherlock*, said: “We’re thrilled to be partnering with Stan on series four. They’ve been a very supportive partner for *Sherlock* in Australia and we look forward to working with them on the forthcoming season.”

Nick Forward, Stan’s Chief Content Officer, said: “*Sherlock: The Abominable Bride* has been one of Stan’s most successful exclusive premieres ever. We are thrilled to extend our partnership with BBC Worldwide ANZ, making Stan the home of *Sherlock*, and we are looking forward to bringing every new episode of *Sherlock* to Australian fans first and exclusively on Stan.”

Irene Read, BBC Worldwide ANZ Director of Content Sales, said: “It’s fantastic news to have agreed on an exclusive deal for one of our major franchises on Stan, enabling fans to watch the latest *Sherlock* as soon it becomes available and enjoy the complete catalogue whenever they want.”

Season four begins with the mercurial Sherlock Holmes (Benedict Cumberbatch), back once more on British soil, as Doctor Watson (Martin Freeman) and his wife Mary (Amanda Abbington) prepare for their biggest ever challenge – becoming parents for the first time.

Before the new season hits our screens in 2017, you can catch up on all episodes of *Sherlock* with Seasons 1-3 and *Sherlock: The Abominable Bride* available to stream now on Stan.

Sherlock is undoubtedly a global TV phenomenon. The program has been sold to over 240 territories across the world, won 12 BAFTAs, seven Emmys and a prestigious Peabody Award, as well as accolades at the Edinburgh TV Festival and the Television Critics Association in the US.

NOTES TO EDITORS:

About Stan:

Stan is Australia’s leading local subscription video-on-demand provider. Stan offers unlimited access to thousands of hours of entertainment, with an outstanding lineup of exclusive premieres such as *Better Call Saul*, *Sherlock: The Abominable Bride*, *11.22.63*, *Transparent* and *UnREAL*. New SHOWTIME series also premiere exclusively on Stan, including *Billions* and David Lynch’s *Twin Peaks*.

Stan Originals include the Logie-nominated series *No Activity*, which returns for a new season in late 2016 and critically acclaimed drama series *Wolf Creek*. Several other projects are currently in development.

Stan’s award-winning TV shows, classic catalogue, blockbuster movies and popular kids content can be watched in full HD on your TV or favourite device, including tablets and smartphones. Stan is a joint venture between Nine Entertainment Co. and Fairfax Media. For more information visit www.stan.com.au

About BBC Worldwide Australia & New Zealand:

Australia & New Zealand (ANZ) is a priority territory for BBC Worldwide, focusing on growth across all its core business areas. Relocated to McMahons Point in 2015, BBC Worldwide ANZ wholly owns six channels: BBC First, UKTV, BBC Knowledge and CBeebies on Foxtel and Fetch TV in Australia; UKTV and BBC Knowledge on Sky TV in New Zealand; and is responsible for the distribution and promotion of BBC World News which transmits in both countries. BBC Worldwide ANZ distributes great British content from the BBC and other producers to free-to-air, subscription channels and SVOD platforms in Australia and New Zealand. It works with partners to bring BBC Worldwide DVDs, consumer products, entertainment formats and live events to the local market, as well as offering advertising opportunities for the BBC’s world renowned bbc.com news site. In 2015/16, it generated headline sales of £79.1m – and a 5.3% increase in local currency – and headline profit of £19.2m.

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