

BBC Worldwide Press Office

BBC Worldwide Australia

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14 December 2012**BBC Worldwide Australasia Licenses UK MasterChef package to
Foxtel's LifeStyle channels**

BBC Worldwide Australasia has recently completed an exclusive deal with Foxtel's LifeStyle channels, with more of the original British MasterChef to air next year on LifeStyle FOOD.

The LifeStyle channels has licensed **MasterChef** (Series 9 & 10), **Celebrity MasterChef** (Series 7 & 8), **MasterChef the Professionals** (Series 5, 6 & 7) and **Junior MasterChef** (Series 2).

Kicking off in early 2013 with **MasterChef the Professionals**, this series sees legendary double-Michelin starred chef Michel Roux Jr joined by his trusted sous chef Monica Galetti and ingredients expert Gregg Wallace in an exciting, nerve-wracking search to find the professional kitchen stars of the future.

Judges John Torode and Gregg Wallace return in the new series of **Masterchef**, as they once again search for Britain's best amateur cook. Who will have the skill, talent and commitment to carry off the coveted title?

Celebrity MasterChef hosts a new batch of celebrities, including a former Pop Idol star, radio presenter, Eurovision icon, actress, footballer and comic, who battle it out in the kitchen to see who will be crowned the Celebrity MasterChef champion.

Proving that a passion for cooking is not just for the grown-ups, a group of young would-be chefs put on the famous MasterChef aprons and compete to be named **Junior MasterChef**.

Said Annette Kollek, BBC Worldwide Australasia's Sales Manager: "This deal is a testament to our longstanding relationship with the LifeStyle channels and we are delighted that once again, MasterChef UK has found a home on LifeStyle FOOD."

Hannah Barnes, LifeStyle channels Head of Commissioning and Programming said: "We are thrilled to have secured Masterchef UK for the LifeStyle channels and to continue our great working relationship with BBCWW. Masterchef UK is a huge brand that our passionate foody viewers love"

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About BBC Worldwide Australasia

Australia is a priority territory for BBC Worldwide, focusing on growth across all five of its core businesses. In 2011/12, BBC Worldwide Australasia increased revenue by 9% on the previous year, generating AUS\$140m. Based in Macquarie Park, Sydney, BBC Worldwide Australasia wholly owns five channels; UKTV, BBC Knowledge and CBeebies in Australia; UKTV and BBC Knowledge in New Zealand; and is responsible for the distribution and promotion of BBC World News which transmits in both countries. It distributes great British content from the BBC and other producers to all free-to-air and most subscription channels in Australia and New Zealand. BBC Worldwide Australasia works with partners to bring BBC Worldwide DVDs, magazines, digital apps, innovative products and live events to the local market, as well as offering

advertising opportunities for the BBC's world renowned bbc.com news site and lonelyplanet.com. Australia is the most successful territory for the global BBC iPlayer.

About BBC Worldwide Sales & Distribution

BBC Worldwide Sales & Distribution is responsible for licensing programmes to customers around the world on behalf of the BBC and independent production companies. As the largest exporter of finished television programmes outside of the US studios, this business manages a catalogue of around 50,000 hours spanning all genres. It runs BBC Worldwide Showcase, the world's biggest programme trade fair organised by a single distributor and is also responsible for developing and sourcing funding and partners for international co-productions. In 2011/12, Sales & Distribution generated headline profit of £72.3 million on headline sales of £292.7 million.

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