

BBC Worldwide Press Office

BBC Worldwide Australia

Level 5, 6 Eden Park Drive, Macquarie Park NSW 2113

Friday 5 October, 2012

**BBC Worldwide Australasia licenses Sir David Attenborough
Natural History slate to Network Ten**

In a recently completed deal with BBC Worldwide Australasia, Network Ten has licensed a package of David Attenborough Natural History programmes, featuring some of his new titles and other captivating wildlife productions from BBC Worldwide's Natural History collection.

The deal includes the latest Natural History series **Africa**. Using state of the art photography, **Africa** features some of the greatest footage ever captured. The series, which has been filmed over four years, highlights the most heart-stopping sequences from the richest wildlife continent on earth.

It also includes **Attenborough – 60 Years in the Wild** a unique series that captures unforgettable moments of film making through an unparalleled period of change in the planet's history over the past 60 years. Plus, the spy cameras are back with **Penguins – Spy In The Huddle**, this time travelling to Antarctica and the southern oceans.

In addition, the deal includes some classic Sir David Attenborough series such as **The Life of Mammals**, a series which showcases some of the smallest, slowest and swiftest mammals on earth, and **Life in Cold Blood** the epic story of reptiles and amphibians.

The deal also includes the action packed series **Outback Wrangler**, produced by Australian production company Freehand, which follows Matt Wright, a helicopter pilot turned animal relocater.

Said Irene Read, BBC Worldwide Australasia's Head of Sales: "This package of programmes, with the incredible Sir David Attenborough at the heart of it, was highly sought after. We are delighted that Ten will showcase this quality natural history programming."

Said Beverley McGarvey, Network Ten's Head of Programming: "Sir David Attenborough is arguably the world's best-known natural history filmmaker and we are delighted that our viewers will have the opportunity to experience some of his latest and greatest work."

ENDS

For more information, please contact: Phoebe Price, BBC Worldwide Australasia
T: +612 9744 4507 M: 0410 113 449 E: phoebe.price@bbc.com

About BBC Worldwide Australasia

Australia is a priority territory for BBC Worldwide, focusing on growth across all five of its core businesses. In 2011/12, BBC Worldwide Australasia increased revenue by 9% on the previous year, generating AUS\$140m. Based in Macquarie Park, Sydney, BBC Worldwide Australasia wholly owns five channels; UKTV, BBC Knowledge and CBeebies in Australia; UKTV NZ and BBC Knowledge NZ in New Zealand; and is responsible for the sales, promotion and distribution of World News which transmits in both countries. It distributes great British content from the BBC and other producers to all free-to-air and most subscription channels in Australia and New Zealand. BBC Worldwide Australasia has a joint venture company with ACP, Park Publishing, which publishes BBC-branded magazines in the territory. It works with partners to bring BBC

Worldwide DVDs, digital apps, innovative products and live events to the local market, as well as offering advertising opportunities for the BBC's world renowned bbc.com news site and lonelyplanet.com. BBC Worldwide Australasia has recently launched the global BBC iPlayer in Australia.

About BBC Worldwide Sales & Distribution

BBC Worldwide Sales & Distribution is responsible for licensing programmes to customers around the world on behalf of the BBC and independent production companies. As the largest exporter of finished television programmes outside of the US studios, this business manages a catalogue of around 50,000 hours spanning all genres. It runs BBC Worldwide Showcase, the world's biggest programme trade fair organised by a single distributor and is also responsible for developing and sourcing funding and partners for international co-productions. In 2011/12, Sales & Distribution generated headline profit of £72.3 million on headline sales of £292.7 million.

bbcworldwide.com

twitter.com/bbcwpress