

# PRESS RELEASE

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## BBC WORLDWIDE AND FREMANTLEMEDIA AUSTRALIA COOK UP NEW RACHEL KHOO SERIES FOR SBS

BBC Worldwide Australia and New Zealand has announced the first original format deal to come out of its partnership with FremantleMedia Australia (FMA), *Rachel Khoo's Kitchen Notebook Melbourne*, which is being produced for SBS.

The cookery series is being produced as part of the multi-year deal between BBC Worldwide ANZ and FMA to produce general entertainment formats for the Australian market.

*Rachel Khoo's Kitchen Notebook Melbourne* will see Rachel immerse herself in the world renowned food destination of Victoria.

In pursuit of new cooking ideas and inspirations, Rachel will travel around some of the most beautiful foodie locations Melbourne and the state of Victoria has to offer. With a notebook full of ideas and sketches, Rachel will take her inspiration and ideas back to her cute apartment in Melbourne, where she will create an array of delicious and simple recipes.

Bright, informative and engaging, *Rachel Khoo's Kitchen Notebook Melbourne* will offer a world of delightful flavours and insight to a unique Australian culinary region.

Rachel, who won a global audience with her modern twist on French cuisine in the BBC series *Little Paris Kitchen*, will begin filming for the new 8x30 minute series early next year.

FremantleMedia Australia has also recently produced the 14th series of BBC Worldwide's *Dancing with the Stars* for Seven.

Jon Penn, Managing Director of BBC Worldwide Australia & New Zealand, said: "Rachel's unique style and creative recipe ideas have proved extremely popular with audiences around the world, so we're delighted to be working with her to create a series with a distinct Australian flavour.

"This is exactly the type of high quality programming that we are looking to produce through our partnership with FremantleMedia Australia, enabling us to grow our content business in Australia, develop exciting commercial opportunities off screen and create world class content that can travel to other territories."

Ian Hogg, FremantleMedia Australia Regional CEO Australia/Asia Pacific said: "*Rachel Khoo's Kitchen Notebook Melbourne* is a great opportunity to put a uniquely Australian spin on a BBC



Worldwide format. Rachel is an undeniable talent and her star rises every day. This series will be unique, edgy and above all, incredibly engaging."

*Rachel Khoo's Kitchen Notebook Melbourne* is based on the Kitchen Notebook format, originally developed by BBC Productions for BBC Worldwide. The series will be distributed by BBC Worldwide.

-Ends-

For more information, please contact:

Sarah Tulley, Communications Executive, BBC Worldwide ANZ  
02 9744 4625 | [sarah.tulley@bbc.com](mailto:sarah.tulley@bbc.com)

## NOTES TO EDITORS

### **About BBC Worldwide Australia & New Zealand**

Australia & New Zealand (ANZ) is a priority territory for BBC Worldwide, focusing on growth across all its core business areas. Based in Macquarie Park, Sydney, BBC Worldwide ANZ wholly owns six channels: BBC First, UKTV, BBC Knowledge and CBeebies in Australia; UKTV and BBC Knowledge in New Zealand; and is responsible for the distribution and promotion of BBC World News which transmits in both countries. BBC First, a new premium channel showcasing premiere drama and comedy on the Foxtel platform in Australia, launched on 3 August 2014 and immediately claimed the top three drama ratings across STV for the day. BBC Worldwide ANZ distributes great British content from the BBC and other producers to all free-to-air and most subscription channels in Australia and New Zealand. It works with partners to bring BBC Worldwide DVDs, magazines, digital apps, innovative products and live events to the local market, as well as offering advertising opportunities for the BBC's world renowned [bbc.com](http://bbc.com) news site.

**About BBC Worldwide.** BBC Worldwide is the main commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). Its vision is to build the BBC's brands, audiences, commercial returns and reputation across the world. This is achieved through investing in, commercialising and showcasing content from the BBC around the world, in a way that is consistent with BBC standards and values. The business also champions British creativity globally.

In 2013/14, BBC Worldwide generated headline profits of £157.4m and headline sales of £1,042.3m and returned £173.8m to the BBC. For more detailed performance information please see our Annual Review website: <http://www.bbcworldwide.com/annualreview>  
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