

## Press Release

26 February 2019

### A-Woof! New series of *Hey Duggee* to air on CBeebies Weekdays at 4.40pm from March 4



[View trailer here](#)

Calling all Squirrels! Brand new episodes of *Hey Duggee* will premiere on CBeebies from Monday, March 4 at 4.40pm. Get ready for hugs and laughter as Duggee, the Squirrels and a beloved cast of characters including Hennie, Chew Chew the Panda, Tino the Mouse, Mr and Mr Crab, Naughty Monkey and Enid – Duggee’s pet cat - return for exciting new adventures and badges.

The third series of this hugely popular pre-school program, and winner of six BAFTA awards, will see some special episodes that take place outside of the Squirrel Club. In the *Big Day Out Badge* Duggee takes the Squirrels and their parents on a special day out and in *The Day Off Badge* fans will be delighted to find out what Duggee and the Squirrels get up to on their day off from the Squirrel Club.

Other badges in this series include:



**The Tooth Brushing Badge**  
Duggee and the Squirrels teach a new friend how to brush their teeth.



**The Duck Badge**  
Some ducklings mistake Norrie for their mother and the other Squirrels help them find their real mum.



**The Camouflage Badge**  
A chameleon friend loses his colour changing confidence.

# BBC STUDIOS



### **The Tree Badge**

The Squirrels learn about what makes trees so wonderful.



### **The Cheese Badge**

Roly gets contaminated by Duggee's smelly blue cheese.



### **The Pen Pal Badge**

The Squirrels receive letters from their pen pals.

**Hey Duggee Series 3** will air weekdays at 4.40pm from Monday, March 4 on CBeebies and is also available to view on the Foxtel Kids App.

Embed trailer here: <https://youtu.be/mcRYyg9evVk>

Images available here: [https://www.dropbox.com/sh/01k5tg0yv0sgdck/AACOpsZ\\_11Yz-y20gDzulCGda?dl=0](https://www.dropbox.com/sh/01k5tg0yv0sgdck/AACOpsZ_11Yz-y20gDzulCGda?dl=0)

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For more information, please contact: Phoebe Price, 0410 113 449 or [phoebe.price@bbc.com](mailto:phoebe.price@bbc.com)

## NOTES TO EDITORS

### **About BBC Studios in Australia & New Zealand**

The BBC Studios business in Australia and New Zealand is primarily content sales and branded services, with a newly established production arm. It wholly owns seven channels: BBC First, BBC UKTV, BBC Knowledge and CBeebies on Foxtel and Fetch TV in Australia; BBC Living on Fetch TV; and BBC UKTV and BBC Earth on Sky TV in New Zealand. It distributes great British content from the BBC and other British producers to free-to-air, subscription channels and SVOD platforms and works with partners to bring BBC Studios DVDs, consumer products and live events to the local market. The new production arm in Sydney will produce BBC formats for the local market and create new IP.

### **About Hey Duggee**

Created by the OSCAR® nominated and BAFTA award-winning Studio AKA, *Hey Duggee* is one of the happiest, most fun places on kids TV! Loved by both children and parents, Duggee is a big loveable dog who runs a club for pre-schoolers. Each episode starts with Duggee welcoming the Squirrels, a bunch of curious little characters. This marks the start of laughter and learning as they discover new things about the world around them, all under the patient guidance of Duggee who rewards them with a squirrel activity badge - which they proudly show to their parents when they are picked up at the end of the day. Packed with humour and pop culture references, *Hey Duggee* captivates viewers of all ages. And who wouldn't want a Duggee hug?

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