

BBC Worldwide Press Office

BBC Worldwide Australia

Level 5, 6 Eden Park Drive, Macquarie Park NSW 2113

BBC Worldwide Australia licenses content to FetchTV

29th February 2012

BBC Worldwide Australia has concluded another considerable content deal with FetchTV, licensing more than 1750 episodes of Natural History, Entertainment, Children's, Factual and Lifestyle content to the subscriber-based on-demand service available through Optus MeTV with fetch.

As a result of this latest deal, FetchTV will offer subscribers access to a wealth of BBC Worldwide content across a variety of package deals, including the BBC Good Food package, which contains BBC Worldwide lifestyle content and FetchTV's Entertainment, House & Home and Factual packages already on offer.

The bespoke BBC Good Food branded package sits alongside the BBC Earth and BBC Kids' offerings already available to Optus subscribers with the MeTV with fetch digital set-top box. BBC Earth is also available to subscribers to the FetchTV service offered by other ISP partners.

"This new deal with FetchTV reflects not only the value of a crafted package offering to the digital marketplace but the ability of content providers and on-demand platforms to work together to give the consumer what they want, when they want it", said Louisa Bayles, Head of Digital Sales, BBC Worldwide Australia.

Scott Lorson, CEO, Fetch TV added, "Our content range keeps on growing and with more of the best BBC content now available, viewers can enjoy some of the world's best entertainment, natural history, food and lifestyle shows. BBC Worldwide has an established history of providing quality programs and we're delighted to present more of their content."

FetchTV currently offers a huge choice of content including free-to-air TV, drama, documentaries, movies, comedy, news, music and social media applications, giving subscribers the ability to record and pause live TV, using a broadband connection and set top box which does not impact download quotas.

This deal has been finalised ahead of Showcase 2012, which will offer a dedicated digital conference day on Wednesday 29th February. Seminars, panels and speeches will run throughout the day addressing areas such as IPTV and connected televisions, trends in over-the-top services and discussions around standardisation in digital formats and delivery.

ENDS

For more information, please contact: Fiona Bickerstaff, Communication Executive at BBC Worldwide Australia at email: fiona.bickerstaff@bbc.com or on +61 2 9744 4507

About BBC Worldwide

BBC Worldwide Limited is the main commercial arm and a wholly owned subsidiary of the British Broadcasting Corporation (BBC). The company exists to maximise the value of the BBC's assets for the benefit of the licence fee payer and invest in public service programming in return for rights. The company has five core businesses: Channels, Content & Production, Sales & Distribution, Consumer Products, Brands, Consumers & New Ventures, with digital ventures incorporated into each business area. In 2010/11, BBC Worldwide generated profits of £160 million on sales of £1158 million and returned £182m to the BBC. For more detailed performance information please see our Annual Review website: www.bbcworldwide.com/annualreview

About BBC Worldwide Australia

Australia is a priority territory for BBC Worldwide, focusing on growth across all five of its core businesses. Based in Macquarie Park, Sydney, the company's addressable market share has trebled in three years. BBC Worldwide Australia wholly owns five channels; UKTV, BBC Knowledge and CBeebies in Australia; UKTV NZ and BBC Knowledge NZ in New Zealand; and is responsible for the sales, promotion and distribution of World News which transmits in both countries. It distributes great British content from the BBC and other producers to all free-to-air and most subscription channels in Australia and New Zealand. BBC Worldwide Australia is a stakeholder in Australian production company Freehand and has a joint venture company with ACP, Park Publishing, which publishes BBC-branded magazines in the territory. It works with partners to bring BBC Worldwide DVDs, digital apps, innovative products and live events to the local market, as well as offering advertising opportunities for the BBC's world renowned bbc.com news site and lonelyplanet.com. BBC Worldwide Australia has recently launched the global BBC iPlayer in Australia. bbcworldwide.com
twitter.com/bbcwpress

About FetchTV

FetchTV is an Australian founded and owned business, with backing from the Malaysian based ASTRO ALL ASIA NETWORKS subscription TV group.

FetchTV is a wholesale subscription TV provider to leading Australian ISPs. The FetchTV service is unique in that it provides access to digital free-to-air channels, subscription channels, video on-demand and interactive content via an unmetered broadband connection. Content is delivered to the TV in SD and HD quality, instantly with no downloading delays.

FetchTV Australia has no association with FetchTV UK.

¹ All linear and on demand content is provided unmetered. However, some ISPs may choose to apply metering to selected interactive applications.