

PRESS RELEASE

15th December, 2014

SUPER SUNDAY AT THE DOCTOR WHO POP-UP SHOP



BBC Worldwide Australia & New Zealand is hosting a 'Super Sunday' at the *Doctor Who* pop-up shop in Melbourne on Sunday, 21st December, offering big discounts on a range of products just in time for last minute Christmas shopping.

Discounts include:

- 25% polo shirts, including exclusive design "Capaldi" shirts (right)
- 15% selected stationery items for the new school year
- 15% off selected homewares
- 10% *Sherlock* t-shirts
- Plus much more



Fans will have the chance to have their photo taken with one of the Doctor's deadliest foes, a Cyberman, visiting the shop between 11am and 2pm, as well as step inside the TARDIS photo booth to have their picture taken on a choice of backgrounds.

A face painter and temporary tattoo artist will be on hand for children and adults alike, and *Doctor Who* prizes will be awarded to the best dressed Whovians.

The shop will be open from 11am to 4pm.

Doctor Who pop-up shop:

Shop E09/10, Galleria, 356 Little Collins Street (Corner of Little Collins Street and Elizabeth Street), Melbourne.

-Ends-

Notes to Editors:

CHRISTMAS OPENING HOURS:

Thursday 18th December: 9.00am to 9.00pm
Friday 19th December: 9.00am to 9.00pm
Saturday 20th December: 9.00am to 9.00pm
Sunday 21st December: 11.00am to 4.00pm
Monday 22nd December: 9.00am to 9.00pm
Tuesday 23rd December: 9.00am to 9.00pm
Wednesday 24th December: 9.00am till 6.00pm
Thursday 25th December: CLOSED
Friday 26th December: 9.00am to 5.00pm

Open until 4th January, 2015

For more information, please contact:

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NOTES TO EDITORS

About BBC Worldwide Australia & New Zealand

Australia & New Zealand (ANZ) is a priority territory for BBC Worldwide, focusing on growth across all its core business areas. Based in Macquarie Park, Sydney, BBC Worldwide ANZ wholly owns six channels: BBC First, UKTV, BBC Knowledge and CBeebies in Australia; UKTV and BBC Knowledge in New Zealand; and is responsible for the distribution and promotion of BBC World News which transmits in both countries. BBC First, a new premium channel showcasing premiere drama and comedy on the Foxtel platform in Australia, launched on 3 August 2014 and immediately claimed the top three drama ratings across STV for the day. BBC Worldwide ANZ distributes great British content from the BBC and other producers to all free-to-air and most subscription channels in Australia and New Zealand. It works with partners to bring BBC Worldwide DVDs, magazines, digital apps, innovative products and live events to the local market, as well as offering advertising opportunities for the BBC's world renowned bbc.com news site.

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