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Top Gear Bingo!

As Top Gear Series 19 transmits on BBC Knowledge just days after its UK TX, BBC Worldwide launches a second-screen game for its global fans

Ever wondered what to do with your generic mobile/laptop/tablet device whilst enjoying the new series of *Top Gear*? Well wonder no longer: it's time for **Top Gear Bingo!**

As BBC Worldwide brings *Top Gear* Series 19 to its Australian audiences closer to UK transmission than ever before, viewers of the new series on BBC channels around the globe will be able to play along with the show, looking out for well known phrases, cars and items synonymous with their favourite motoring entertainment programme. Will you spot the enormously expensive supercar going sideways on the track, or hear an unexpected reference to an Amazonian pig-nosed turtle? Will Jeremy mention 'Some say...?' Will James say 'Good news!' or perhaps Hammond will say 'That's not gone well!'

This brand new game is free to play alongside Series 19 of *Top Gear*, which airs on BBC Knowledge this Sunday February 3 at 7:30pm AEDT, first on Foxtel. Viewers will be able to log in via www.bbcaustralia.com and invite friends to join in, comparing scores as you play along with the live broadcast.

Duncan Gray, Commercial Director of Top Gear at BBC Worldwide says: "*We wanted to create a free Top Gear game that enhances our international viewers' enjoyment of the show's premiere broadcast. Top Gear Bingo does just that, allowing fans to look out for words, phrases and items that appear and tick them off, competing with their friends to see who can get the highest score each week via a leaderboard if you log in with Facebook. We think it's great fun and hope the audience love it.*"

Top Gear is one of BBC Worldwide's flagship global brands, and was recently named the Most Watched Factual Programme in the World by the Guinness World Records. The original format has been sold to over 240 territories, with local formats in the USA, South Korea and China.

Ends.

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NOTES TO EDITORS

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