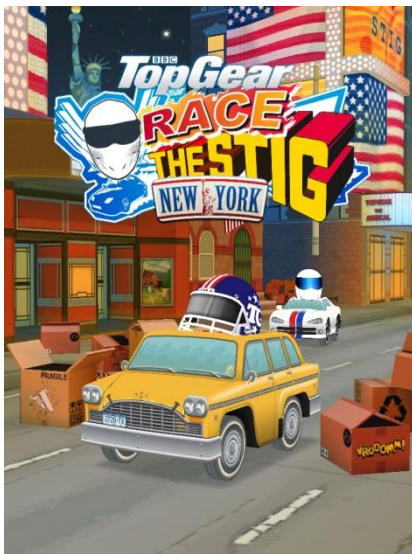




## Race The Stig in The Big Apple



July 3, 2014: Get ready to take to the gridlocked streets of the Big Apple as Top Gear's latest mobile app – *Top Gear: Race The Stig* – heads to New York City in the latest update of the popular endless racer.

The app will also be updated with vehicles including the unmistakable New York Taxicab, new locally themed helmets including the Statue of Liberty and an American Football head-guard, new obstacles to avoid and more challenges to complete.

*Top Gear: Race The Stig* is free to download across Apple, Amazon, Windows and Google devices.

*Top Gear: Race The Stig* has been praised by fans and casual players alike for its take on the popular 'endless racer format'. The game has achieved millions of downloads across the world since launching in March 2014. It joins *Top Gear: Stunt School* and *Stunt School Revolution* in BBC Worldwide's growing portfolio of Top Gear games, of which there have now been over 18 million downloads.

To stay up to date on all *Top Gear* news, follow @BBC\_TopGear on Twitter and Facebook at [www.Facebook.com/TopGear](http://www.Facebook.com/TopGear)

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### NOTES TO EDITORS

About BBC Worldwide Australia & New Zealand

Australia & New Zealand (ANZ) is a priority territory for BBC Worldwide, focusing on growth across all its core business areas. Based in Macquarie Park, Sydney, BBC Worldwide ANZ wholly owns five channels: UKTV, BBC Knowledge and CBeebies in Australia; UKTV and BBC Knowledge in New Zealand; and is responsible for the distribution and promotion of BBC World News which transmits in both countries. In August 2014 it will launch a new premium channel BBC First, showcasing premiere drama and comedy on the Foxtel platform in Australia. BBC Worldwide ANZ distributes great British content from the BBC and other producers to all free-to-air and most subscription channels in Australia and New Zealand. It works with partners to bring BBC Worldwide DVDs,

magazines, digital apps, innovative products and live events to the local market, as well as offering advertising opportunities for the BBC's world renowned [bbc.com](http://bbc.com) news site. Australia is the most successful territory for the current global BBC iPlayer trial.

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