



A new weekly destination for thought-provoking documentaries, Uncovered launches on BBC Knowledge



Fridays at 9.30pm, from May 3

On Friday May 3, BBC Knowledge will launch *Uncovered* - a weekly destination showcasing a selection of insightful and thought-provoking documentaries. With a compelling line-up of one-off human interest documentaries, *Uncovered* will provide BBC Knowledge viewers with a distinctive offering every Friday night.

One of the key titles for *Uncovered* in May is the spectacular feature-length documentary *Space Dive*, screening first on Foxtel. Austrian daredevil Felix Baumgartner entered the history books last October when he jumped from 128,100 feet (39,045 metres) above the Earth's surface and landed safely on the ground. This documentary explores the story behind the headlines.

Other titles to feature in *Uncovered* include *Steve Jobs: Billion Dollar Hippy, Mark Zuckerberg: Inside Facebook, Me, My Sex & I, Discovering Lennon* and coming up in June *Rocket Men* and *Meet Britain's Chinese Tiger Mums*. Covering a diverse and at times provocative range of topics and personalities, these programmes have talkability - providing audiences with the opportunity to share their newfound knowledge with family and friends.

Tim Christlieb, Head of Programming & Production for BBC Worldwide Australasia comments "We have a really strong line-up of fascinating one-off documentaries and launching *Uncovered* gives us a chance to package these up in a regular timeslot. The BBC Knowledge audience has varied and topical interests, *Uncovered* will feed their appetite for quality factual content."

UNCOVERED

Friday May 3 at 9.30pm

Steve Jobs: Billion Dollar Hippy

Featuring interviews with Apple co-founder Steve Wozniak, and World Wide Web inventor Sir Tim Berners-Lee, this portrait of Steve Jobs uncovers how Apple became the company it is today.

A brand that defines cool consumerism, Apple has become one of the biggest corporations in the world. *Steve Jobs: Billion Dollar Hippy* decodes the formula that took Apple from suburban garage to global supremacy.

Friday May 10 at 9.30pm

Mark Zuckerberg: Inside Facebook

Mark Zuckerberg's journey from Harvard psychology and computer science student to the founder of one of the most influential new businesses in the world is the stuff of legend.

With an exclusive interview with Zuckerberg himself and access to Facebook's offices in Silicon Valley and its most senior staff, this documentary tells the story of Mark Zuckerberg's extraordinary rise, and examines his new challenge in combining his idealistic vision of a more open world with the business potential that Facebook now represents.

Friday May 17 at 9.30pm

Space Dive (M) - First on Foxtel

On 14 October 2012, Austrian daredevil Felix Baumgartner broke the sound barrier in a record jump from 128,100 feet (39,045 metres) above the Earth's surface, hitting speeds of 833.9 miles an hour (Mach 1.24). Travelling to the edge of space with the aid of a stratospheric balloon, Felix's freefall saw him put his body through the most arduous and life-threatening conditions ever experienced in a freefall, before opening his parachute and landing safely back on the ground. Discover the story behind the headlines with this feature-length programme.

Friday May 24 at 9.30pm

Me, My Sex & I

This compelling documentary unlocks the stories of people born 'intersex' – neither entirely male nor female – and asks whether our traditional understanding of gender is correct.

Friday May 31 at 9.30pm

Discovering Lennon

The bold and beautiful ideas of John Lennon are the focus of the US premiere documentary *Discovering Lennon*. Current pop culture and political commentators including Mark Ronson, Damien Hirst, Rankin and John Simm discuss the avant-garde rock and roller and his impact on society.

ENDS

For further information, images and interview requests contact Nicole Hurren on 02 9744 4551, 0477 349 947 nicole.hurren@bbc.com

NOTES TO EDITORS

About BBC Worldwide Australasia

Australia is a priority territory for BBC Worldwide, focusing on growth across all five of its core businesses. In 2011/12, BBC Worldwide Australasia increased revenue by 9% on the previous year, generating AUS\$140m. Based in Macquarie Park, Sydney, BBC Worldwide Australasia wholly owns five channels; UKTV, BBC Knowledge and CBeebies in Australia; UKTV NZ and BBC Knowledge NZ in New Zealand; and is responsible for the sales, promotion and distribution of World News which transmits in both countries. It distributes great British content from the BBC and other producers to all free-to-air and most subscription channels in Australia and New Zealand. BBC Worldwide Australasia has a joint venture company with ACP, Park Publishing, which publishes BBC-branded magazines in the territory. It works with partners to bring BBC Worldwide DVDs, digital apps, innovative products and live events to the local market, as well as offering advertising opportunities for the BBC"s world renowned bbc.com news site and lonelyplanet.com. BBC Worldwide Australasia has recently launched the global BBC iPlayer in Australia.

About Channels

BBC Worldwide Channels is one of five BBC Worldwide businesses. Formed in 2005, the business' diverse portfolio of channel brands provides a global showcase for the best mix of British TV across factual, entertainment, children's and lifestyle programming. The company is the UK's leading international broadcaster, operating a network of localised channels that reach over 300 million homes in more than 100 countries around the world.

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About Foxtel

Foxtel is one of Australia's most progressive and dynamic media companies, directly employing around 2,500 people, and delivering a diverse subscription television service to both regional and metropolitan areas over cable, satellite and broadband distribution. We offer a better entertainment experience every day to each one of our 2.3 million subscribing homes through delivery of exclusive and inspiring programming across all genres, the world's most popular channel brands, and investment in high quality local content. As constant champions of innovation we have brought customers the iQ personal digital recorder, Australia's largest HD offering, Foxtel 3D, and more recently, the Foxtel Go App for iPad. Foxtel is owned by Telstra Corporation Limited ACN 051 775 556 (50%) and The News Corporation Ltd (50%). foxtel.com.au

